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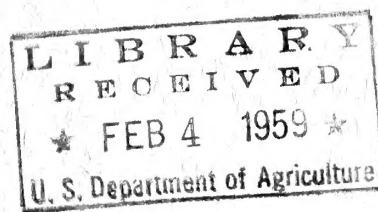
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1959

## CHRYSANTHEMUM

## ROOTED CUTTING PRICE LIST

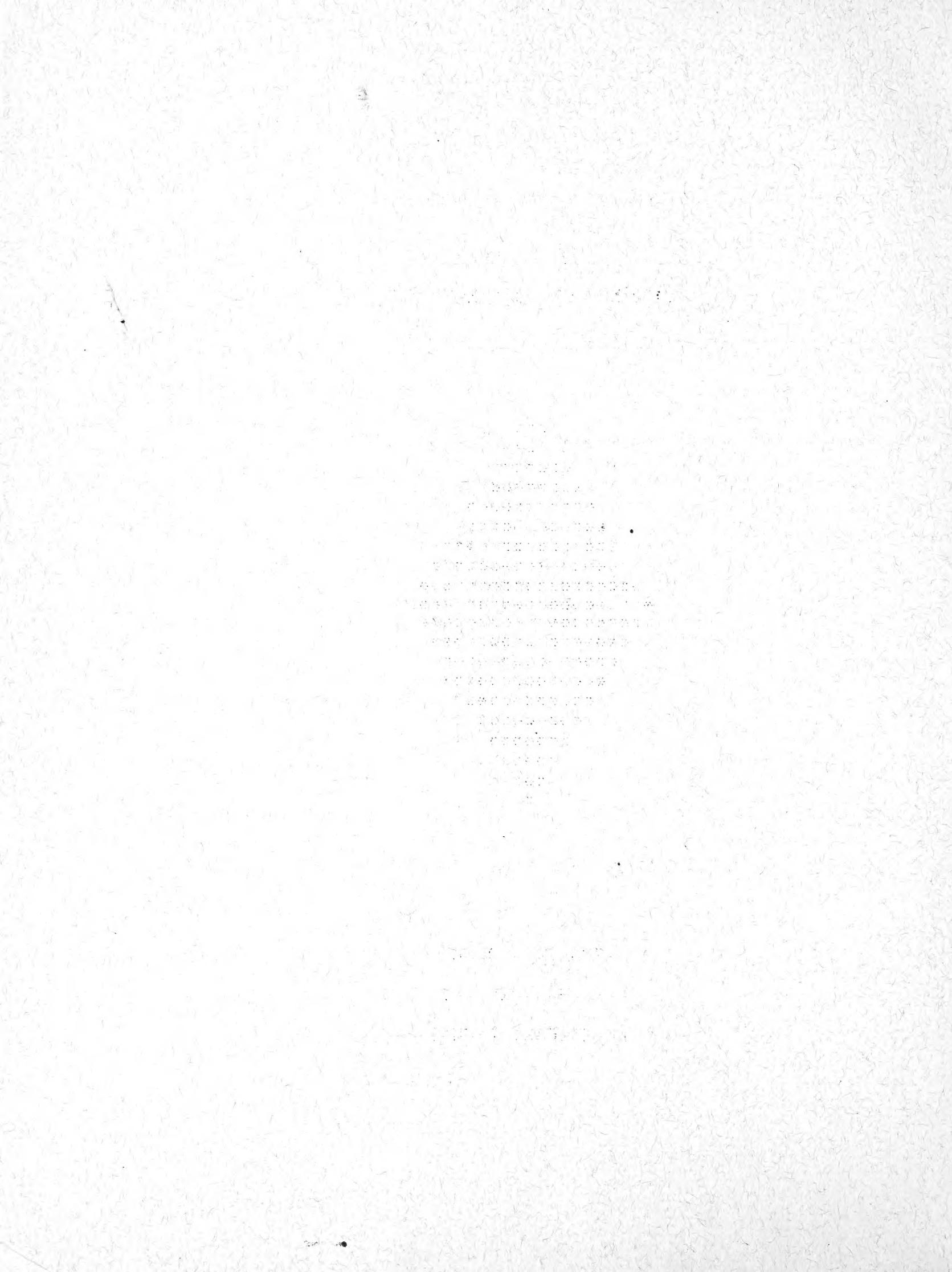
The image shows a decorative border composed entirely of the asterisk character (\*). It features two nested rectangular outlines. The inner rectangle is 10 characters wide and 8 characters high, with its top-left corner rounded. The outer rectangle is 12 characters wide and 10 characters high, also with rounded top-left and bottom-left corners. The entire pattern is centered on a plain white background.



GENEVA FLORAL

111 HARMONY RD.

**LEVITTOWN, PENNA.**



NEW GARDEN VARIETIES 1959

INTRODUCTIONS BY DEPETRIS

\*SUDAN

Large golden reflexed decorative. Dark green lush foliage on sturdy stems. Flowers of excellent quality. Outstanding spring pot plant variety either as a 3" or 6" pot. One of the most beautiful large flowering field plants. Blooms October 10. Improved by disbudding.

HADLEY

Large cream white semi-incurved. Husky sturdy stem with clean cut foliage. Responds well to disbudding. Can be used as an early disbud for normal planting or in the Cloth House through September. Makes an excellent field plant. Matures October 12.

MONTEREY

Large brilliant orange bronze semi-incurved - 4" to 5" in diameter. A real beauty when disbudded. Sharp uniform response in early shade program. Flowers October 8 in the field.

\*ELMIRA

Large cream white decorative. Compact and low growing. Eye-catching as a spring or fall garden pot plant. Lovely as a specimen plant or a border planting. One of the best in the group. Blooms around October 12.

SPARTAN

Large semi-incurved fresh looking white decorative. Responds well in the Cloth House during September or early greenhouse shadings. Improved considerably by disbudding. Flowers normally October 15. An absolute must in field plantings where the frost date will permit.

ARABY

Deep crimson red decorative enhanced by lush green foliage. Its color and flower quality is unexcelled in its response group. Size is much improved by disbudding. Responds well to shade. Matures October 15.

ORION

Large soft yellow decorative. Short growing and compact. One of the loveliest yellow border plantings. Flowers Oct. 5

NEW GARDEN VARIETIES 1959

INTRODUCTIONS BY DEPETRIS

GLENDALE

Medium yellow pompon. Short growing with a profusion of bloom. Sparkling yellow flowers enhanced by bright green foliage. One of the earliest of the new introductions. Matures Sept. 15.

NEW INTRODUCTIONS FOR 1959

YEL. KEEPSAKE (NEAL)

Bright yellow sport of the popular Keepsake. Can be used under the same conditions as Keepsake. A valuable supplement to the 9 week yellow pompons. Best March through October. Matures October 24.

GOLDEN SHASTA (NEAL)

Deep golden yellow anemone. Sport of Yellow Shasta. Exceptional color retention qualities. Useful in periods where Yellow Shasta will fade.

ILL. WIGWAM (UNIV. OF ILL.) - available in February.

Large bright orange yellow pompon. Excellent spray formation with exceptional flower and stem quality. A worthwhile addition to the 10 week yellow pompons. Recommended April thru June and September through November 10.

ILL. GOLDRIFT (UNIV. OF ILL.) - available in February.

Bright golden decorative with finely fringed florets similar to Snowdrift. However, it has stronger stems and pedicles. Has a very prolific blooming habit. Very attractive as a novelty pot plant with tall treatment. Useful September thru mid-November and April thru June. Flowers naturally Nov. 15.

RED REWARD (NEAL)

Bright red single sport of Reward. Sets bud and develops over a wide temperature range. Best April thru mid June and September thru October. A worthwhile supplement to the 9 week reds.

IMPROVED THELMA (NEAL)

Medium orange scarlet pompon produced on rigid stems and excellent sprays. A larger and more brilliant sport of Thelma. Excellent for Sept. thru March flowering.

NEW INTRODUCTIONS FOR 1959

IMP. WH. PETER JOHN (NEAL)

Medium reflexed white Standard. A really improved form of White Peter John with a larger flower and clearer white in color.

RED MISCHIEF (NEAL)

Sparkling red cushion single, sport of Mischief. Has all of the fine characteristics of Mischief. One of the most beautiful cushions for spring pots. A truly fine addition.

NEW LISTINGS FOR 1959

POMPONS

CREST

Medium white pompon, formal type disbud. Short growth habit making it an outstanding pot plant variety. Excellent breaking habit. Intolerant to low light intensities. Best March thru April. Flowers naturally October 25.

FEATHERTOP

Deeply serrated sport of Whitetop. A very attractive novelty. Used during periods favorable for Whitetop.

SUPREME WHITETOP

Improved sport of Whitetop. Larger flower and more vigorous growing habit.

GRECO'S CARNATION

Medium white pompon with finely serrated flowers resembling a carnation. Grown best under high light conditions. Flowers naturally November 20.

CHAMP

Large white anemone with chartreuse center. Cushion is large and showy. A good clean grower with excellent production. Best as a disbud October thru April. A good winter variety.

ICECAP

Medium chalk white pompon. Initiates and develops buds over a wide temperature range. A vigorous grower and exceptional producer. An excellent 13 week white for December thru February.

NEW LISTINGS FOR 1959

POMPONS

WHITE MINSTREL

White sport of Minstrel. A valuable variety to supplement this popular group. Flowers naturally December 12.

ELEGANCE

Large white decorative. A clean grower and good producer. A good Christmas white for natural flowering. Useful for extending the season lighting programs. Very responsive at 60° temperatures. Flowers December 20.

YEL. ICEBERG

Large clear lemon yellow pompon. Sport of Iceberg. Excellent disbud or spray programs. Recommended April thru November 5 flowering. Tolerant of high temperatures. Responds Nov. 5

SOUVENIR

Medium deep yellow single. Vigorous grower and producer. Sharp response. Best Sept. thru mid November and mid March thru mid May. Flowers naturally Nov. 15

YELLOW TAFFETA

Intense lemon yellow sport of Taffeta. A worthy addition to the 11 week yellows. Recommended March thru May and September thru Mid-November. Responds November 15.

ESQUIRE

Medium yellow decorative. Dependable over a wide temperature range. A heavy producer with strong stems. Excellent during September thru mid November and March thru May. Flowers Nov. 15

CORONATION

Large golden decorative that develops over a wide temperature. Very responsive and productive. An unsurpassed winter variety. Best December thru February. Flowers December 5.

SUN VALLEY

Striking medium golden pompon. A very strong grower with high flower production. Requires a 60° temperature for bud initiation. Greatest benefit December thru February flowering. Matures naturally December 20.

NEW LISTINGS FOR 1959

POMPONS

GOLDEN ELEGANCE

Medium golden decorative. Sport of Elegance. A beautiful flower and wonderful addition to the 14 week yellows.

DOROTHY HYDE

Medium semi-incurved disbud. Bright orange bronze. Tolerant to low light intensities and will initiate buds at 56°. Outstanding for fast disbuds March thru October. Flowers October 25.

GAIETY

Striking bright coral bronze single. Best during April thru June and September thru October.

RANGER

Medium orange pompon. Excellent grower and very productive. Tolerant of high temperatures. Recommended March thru June and September thru October.

CRACKERJACK

Brilliant orange and bronze medium single. An irresistible color. Excellent October thru April.

FLAME MINSTREL

Medium pompon. Reddish bronze sport of Minstrel, richer in color than the present Red Minstrel. Natural bloom date December 12.

DARKCHIP

Dark sport of the popular Bluechip. Color is extremely bright and holds well under high temperatures. Flowers Nov. 1.

PROFILE

Sport of Portrait. Color is between the shades of Portrait and Dk. Portrait. Flowers are more decorative and the growth more vigorous. Flowers Nov. 5.

DK. TAFFETA

Dark pink sport of Taffeta. Better color retention qualities. Can be used during periods when Taffeta fades.

NEW LISTINGS FOR 1959

POMPONS

JUBILATION

Large lavender pink pompon similar to Bluechip. Excellent response. Tolerant of 56° for bud initiation and development. Useful October thru mid November and March thru mid May. Flowers November 15.

MAGIC

Medium orchid pink anemone. Vigorous grower and heavy producer. Use mid September thru October and March thru April. Will initiate bud at 56° Matures Nov. 15.

DK. ALMEGA

Deep lavender large pompon. Holds its color better under high temperatures than Almega. Flowers Nov. 20

MARION BREEDON

Large rose pink anemone. Exceptional vigor and productivity. Recommended mid September thru November. Useful for cloth house flowering. Blooms Nov. 20.

EMPRESS

Large anemone of deep magenta pink. Beautiful as a disbud or spray type. Excellent flower substance with wiry stems and pedicles. Recommended December thru March. Matures December 1.

STANDARDS

DONLOPE'S WHITE SPIDER

Large straight quilled white spider of exhibition size. Unusually heavy stemmed. Tolerant of high temperatures. Recommend April thru October. A valuable addition to the 9 week whites. Flowers November 1.

IMP. IND. WHITE

Sport of Ind. White selected to eliminate winter quilling. Flower head more compact with heavier petal count. A valuable addition to the winter standards.

VENDEL'S WH. SPIDER

Large pure white spider of exhibition size. Pendant quilled petals terminating in graceful whirls. Wiry strong stems. Tolerant to high temperatures. Recommended April thru November flowering. Matures November 10th naturally.

NEW LISTINGS FOR 1959

STANDARDS

YEL. MARBLEHEAD

Medium incurved yellow sport of Marblehead, tolerant of high temperatures. Excellent for disbuds. Recommend May thru October. Flowers October 25th.

GORDON WELLS

Medium lemon yellow incurved. Useful for standard and fast disbud program. Excellent winter variety. Recommend November thru May. Matures November 8th.

YELLOW PRINCESS ANN

An interesting medium lemon incurved, best used as a pot plant from September thru June. An extremely efficient grower, excellent for winter pots with tall treatment. Flowers November 10th.

YELLOW SHOESMITH

Large yellow incurved sport of Fred Shoesmith. Most useful March through June and October thru December. Attractive as a pot plant using tall treatment. Blooms November 10th.

GOLDEN SHOESMITH

Large incurved Golden standard. More intense color than Yellow Shoesmith, useful during the same period as Fred Shoesmith.

IMP. YEL. MEFO

Sport of the popular yellow Mefo. Has better form and quality than its parent plant. Does not show an open center at high temperatures. Flowers November 20th.

DUCHESS

Medium bronze spider mum adaptable to short disbud programs. Best April thru July and mid September thru November 1st. Flowers November 1st.

INCURVED DELAWARE

Tightly incurved sport of Delaware. Does not have an open center, shows more of the reverse petal color which is a satiny tan. Matures naturally November 8th.

NEW LISTINGS FOR 1959

STANDARDS

DARRYL CHEW

Large decorative standard of deep reddish bronze, suitable for May and June flowering as well as an interesting addition for normal season. Flowers November 8th.

RED BALCOMBE'S PERFECTION

Bright red incurved of medium height. Shows a copper reverse. Recommended mid October thru November. Flowers November 15th.

PRINCESS ANN

Medium salmon pink incurved with exceptional flower quality. Excellent pot plant variety with tall treatment. Can be flowered through out the winter. Blooms November 10th.

VALENTINE

Large crimson decorative disbud of dependable sturdy growth habit. Especially valuable as a winter pot variety. Color is brighter than Delaware and the flowers are fully double. Can be used as a disbud if given one week additional light prior to shading. Blooms November 20th.

NEW GARDEN VARIETY LISTINGS

\*PRINCESS KAY

Heavy textured alabaster white decorative, strong stems, supporting an abundance of flowers. Uniform response as a spring pot plant, overall appearance is very attractive. Blooms September 20th.

\*GRANNY LEHMAN

Pure white decorative with striking form. An excellent variety for spring pots using tall treatment. A very attractive yard or secondary border plant. Flowers September 20th.

QUICKSILVER (H)

Large creamy white decorative, compact growth and prolific blooming habit. Matures September 25th.

NEW GARDEN VARIETY LISTINGS

\*JUDY

An attractive white button pompon, responding around September 27th. Flower heads are firm and the stems are stiff. Makes a very desirable spring pot plant.

\*LARRY

Medium white pompon, overall habit is short and compact. Strengthens considerably the spring pot plant program. Flowers October 1st.

GRACE BRADSHAW

Very large decorative with satiny white petals. A husky vigorous tall growing variety, just right for table bouquets.

BLUSHWHITE

Large crisp spoon. Chalk white flowers with a lavender tint. Complements our selection of white spoons. Flowers around October 7th.

GOLD BUTTON

Medium button pompon of golden yellow with orange centers. Overall appearance is very appealing. A good addition to the early yellows. Blooms September 10th.

GOLDEN FANTASY

Bright golden carnation type decorative. Vigorous growing habit with an abundance of blooms. Excellent for table bouquets. Matures September 20th.

SUNDANCE (U.S.D.A.)

Large lemon decorative that displays a striking mass effect. Long stems suitable for cutting. Flowers September 20th.

BANTAM YELLOW

Short compact yellow cushion. Beautiful as a border plant. Blooms September 25th.

HILITE

Large beautiful dahlia flared yellow decorative. Long stems just right for table decorations. Flowers September 25th.

NEW GARDEN VARIETY LISTINGS

GOLDEN AGE

Large reflexed golden yellow. Very striking when disbudded. Particularly suited for garden cut flowers.

BUTTERSCOTCH (H)

Huge golden yellow decorative. Tall sturdy stems excellent for cutting. Flowers September 26th.

MARIE HARTMAN

Large canary yellow decorative. New fresh flowers continually covering the old. Responds September 28th.

JOHN FURST

Full medium brilliant orange decorative. Clean cut looking sprays and stems. Excellent for garden cut flowers. Matures October 5th.

VULCAN

Medium decorative. Dark red full double flowers on short branched plants. One of the very earliest garden pompons. Blooms August 24th.

TECUMSEH

Brick red to buff orange cushion. Short with a compact growth habit. Flowers September 2nd.

TRIBUTE

Large decorative bright daphne red maturing to daphne pink. Matures September 14th.

BRONZE GIANT

Large bronze decorative, especially suitable for garden cut flower use. Improved by disbudding. Blooms September 22nd.

DARK KNIGHT

Deep red decorative. Ruby crimson to maroon, finishes off in large showy clumps. Holds its color well. Responds September 28th.

RUTH SCOTT

Large semi incurved golden bronze decorative. One of the best and most colorful big mums. Flowers September 28th.

NEW GARDEN VARIETY LISTINGS

ROYALIST

Medium velvety ox-blood red pompon, exceptionally nice sprays suitable for cutting. Blooms October 1st.

VINTAGE

Medium pompon of rich stainy claret to spinet red. Tolerant of cool temperatures. Flowers October 1st.

WENONAH

Soft lavender pompon. One of the very earliest pinks. Matures August 24th.

TENSLEEP (U.S.D.A.)

Beautiful early rose pink cushion. Extremely hardy prolific blooming habit. Makes an outstanding early border plant. Blooms September 15th.

\*MINNPINK

A lovely rose pink cushion. Very compact with a profusion of bloom. Responds well for 3" or 6" spring pot culture. Flowers September 20th.

GAMMY

Rose lavender pompon exquisite flower of fine substance and beauty. Extremely high production. Responds September 20th.

LOVELINESS

Carmine pink spoon with outstanding flower quality. Compliments our spoon selection. Matures September 25th.

MARY HARRISON

Semi-decorative glowing aster purple showing striking yellow centers. Blooms September 26th.

LADY FAIR

A large decorative cactus type with deep leavender buds. Individual flowers measure 3" and responds nicely to disbudding. Tall growing habit. Matures October 1st.

CHAMPAGNE

Beautiful ivory shell pink blooms are produced on sturdy stems suitable for cutting. Blooms September 28th.

PURPLE HEART

A very nice deep purple with a silvery reflex. Retains the color nicely throughout the blooming period. Flowers Sept. 28th.

\* RECOMMENDED FOR POT CULTURE

POMPONS - SINGLES AND ANEMONES

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>WHITE</u>			
<u>8 WEEK VARIETIES</u>			
<u>BLIZZARD</u> - A pure white pompon with good spray formation. Responds well in the early Cloth House and Greenhouses July thru September.....	7-20	10-15	4.13
<u>SILVER BALL</u> - Large pompon, pure white.....	7-20	10-15	3.63
<u>IRENE</u> - Small white pompon.....	7-20	10-20	4.38
<u>PRISTINE</u> - Pure white pompon, very good March thru October under glass, or in the Cloth House from August thru October.....	7-20	10-20	3.75
<u>9 WEEK VARIETIES</u>			
<u>SILVER BOW</u> - Large white pompon, tolerant to high temperature, excellent disbud April thru October.....	7-25	10-25	4.13
<u>POPCORN</u> - Medium pompon, very productive, white suffused with pink.....	7-25	10-25	4.13
<u>WH. POPCORN</u> - Medium cream pompon, sport of Popcorn.....	7-25	10-25	3.88
<u>WH. KEEPSAKE</u> - White, sport of Keepsake.....	7-25	10-25	3.88
<u>KEEPSAKE</u> - White pompon, tall with good spray formation, recommended March thru October will be suffused with light pink during early spring and late fall.....	7-25	10-25	3.88
<u>*MONTY</u> - Large white decorative, very good as pot plant, recommended year around thru the South. March thru December in the North.....	7-25	10-25	4.00
<u>SONGSTER</u> - Medium pompon, pure white.....	7-25	10-25	4.13
<u>PINOCCHIO</u> - Small pompon, hard button white..	7-25	10-25	3.88
<u>CREST</u> - Medium white pompon, formal type disbud. Short growth habit making it an outstanding pot plant variety. Excellent breaking habit. Intolerant of low light intensities, Best March thru November...	7-25	10-25	4.50

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
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WHITE

9 WEEK VARIETIES

<u>*GRANITE STATE</u> - Large white disbud, pompon, perfect form ideal as pot plant, responds well, recommended August thru November, April thru June.....	7-25	10-25	4.00
<u>ARCADIA</u> - Medium pompon, pure white.....	7-25	10-28	4.38
<u>MEMENTO</u> - Medium single, tolerant of high or low temperature.....	7-25	10-30	4.00
<u>WH. DOTY</u> - Large white pompon, responds well to disbudding.....	7-25	11-1	4.13
<u>ALASKA</u> - Intermediate white anemone with white cushion, responds well during summer months April thru November.....	7-25	11-1	3.88
<u>SEAGULL</u> - Medium pompon, cream white.....	7-25	11-1	4.13
<u>HALO</u> - White daisy having exceptionally good performance during May thru September under glass.....	7-25	11-1	4.13

10 WEEK VARIETIES

<u>WH. ANEMONE</u> - Medium anemone good as spray or disbud.....	7-28	11-5	4.38
<u>FEATHERTOP</u> - Deeply serrated sport of Whitetop, a very attractive novelty.....	7-28	11-5	3.88
<u>WHitetop</u> - Large white decorative pompon of exceptional merits very good May thru November 5th under glass or Cloth House. Good production plus quality growth.....	7-28	11-5	3.38
<u>SUPREME WHitetop</u> - Improved sport of Whitetop. Larger flowered and more vigorous grower.	7-28	11-5	4.00
<u>ICEBERG</u> - Large flower white, best year round disbud. Recommended April thru November 5th.....	7-28	11-5	3.13

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
<u>10 WEEK VARIETIES</u>			
<u>ENCORE</u> - Pure white large pompons, produced on rigid stems, excellent late August thru September in Cloth House, and October thru November 5th under glass.....	7-28	11-5	4.00
<u>ILL. IGLOO</u> - A good cream white pompon, that responds well to year around flowering from March thru November, a variety that should be used in all year around schedules.....	7-28	11-10	3.75
<u>PACESSETTER</u> - A good medium size white that produces and ships well, with good substance and stems, responds readily to off-season flowering.....	7-28	11-10	4.00
<u>LITTLE AMERICA</u> - Small spray type anemone, pure white used for pots, good small disbud.....	7-28	11-10	3.88
<u>SHASTA</u> - Medium large white anemone, a variety that can be depended upon to respond to off-season treatment at all times throughout the year. Ships well for an anemone and takes dyes readily. We recommend this variety certainly as the best and most dependable of all varieties for the beginner in year around blooming.....	7-28	11-10	3.88
<u>ILL. SNOWDRIFT</u> - A pure white novelty showing some traces of pink when first opening. The petals are deeply serrated giving it the appearance of being a spider pompon or lacy effect, recommended March thru June and in the Cloth House late August thru October. Dyes very well and we find a ready sale at all times.....	7-28	11-12	3.88

11 WEEK VARIETIES

<u>WH. TAFFETA</u> - Medium decorative, white sport of Taffeta, responds the same.....	8-1	11-15	3.75
<u>WH. FREIDA</u> - Large anemone, good disbudded or sprays, white.....	8-1	11-15	3.88

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
<u>11 WEEK VARIETIES</u>			
<u>SCULPTURE</u> - Large single, responds well, ivory white.....	8-1	11-15	4.13
<u>ILL. STARFLOWER</u> - Large white spoon daisy type flowers are full 6" across in sprays. Petals are rigid and spaced far apart giving the flower a spider type appearance. A true novelty for the selective retailer.....	8-1	11-18	4.25
<u>PRISCILLA</u> - Medium pompon good producer, ivory white.....	8-1	11-20	4.13
<u>GRECO'S CARNATION</u> - Medium white pompon, finely serrated petals resembling a carnation. Grown best under high light conditions..	8-1	11-20	4.13
<u>HIGHBROW</u> - Large ivory decorative of excellent substance and growth habits. Excellent late Cloth House, September thru October 15th.....	8-1	11-20	3.88
<u>L. IS. BEAUTY</u> - Large anemone disbud, white, yellow center.....	8-1	11-20	4.13
<u>PARAMOUNT</u> - Very formal type creamy white large pompon, very good normal season and for extending the season thru February.....	8-1	11-23	3.88
<u>12 WEEK VARIETIES</u>			
<u>SILVERCREST</u> - Small formal white pompon likened to an early Snowcrest.....	8-5	11-25	4.13
<u>WH. YULETIDE</u> - Medium decorative pompon, pure white.....	8-5	11-25	3.75
<u>WH. VALENCIA</u> - Large single, responds to disbudding, white.....	8-5	11-28	4.13
<u>CHAMP</u> - Large white anemone, excellent as a disbud. Responds well October thru April.....	8-5	11-25	4.13

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>BUD DATE</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE</u>
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WHITE

12 WEEK VARIETIES

<u>BELRAY</u> - Pure white large flowers produced on excellent growth and sprays, excellent from normal season thru March, quality will be improved if temperature is lowered after it starts to flower....	8-5	11-30	3.75
<u>FORTUNE</u> - Medium formal pompon, cream white..	8-5	12-1	3.88

13 WEEK VARIETIES

<u>WH. ENCHANTRESS</u> - Large white anemone, good in sprays or disbudding, very good for extending season from December thru March, responds sharply.....	8-10	12-5	4.38
<u>CAMEO</u> - Large decorative, very attractive, var ivory white.....	8-10	12-5	4.25
<u>ACCLAIM</u> - Large creamy white of excellent substance and form, easy to grow and responds well for extending the season... thru March.....	8-10	12-5	3.75
<u>WH. SNOWDROP</u> - Large pompon, sport of Snowdrop pure white.....	8-10	12-8	4.13
<u>IMP. WH. SUPREME</u> - Large anemone disbud, white suffused with pink.....	8-10	12-10	4.25
<u>ICECAP</u> - Medium chalk white pompon. Initiates and develops buds over a wide temperature range. Vigorous grower and exceptional producer. Best December thru February...	8-10	12-10	3.63
<u>WHITE MINSTREL</u> - White sport of Minstrel. A nice addition to the 13 week white pompons.....	8-15	12-12	4.50

14 WEEK VARIETIES

<u>SNOWCAP</u> - Large formal white pompon of good substance, responds to bud setting readily in extended season flowering, where temperatures can be held at 60 degrees.....	8-15	12-15	3.88
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POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
<u>14 WEEK VARIETIES</u>			
<u>GARZA</u> - Medium anemone good sprays, pure white.....	8-15	12-15	4.00
<u>SILVERSMITH</u> - Large showy white decorative, a very productive pompon, not as sharp a response as Snowcrest but when handled properly and grown with low nitrates, the season can be extended December thru March very readily.....	8-15	12-15	3.88
<u>SNOWCREST</u> - White having a sharp green center, very attractive when cut before the center is fully opened, very good growth habit and spray formation, responds very readily for off-season blooming, December thru March. Very sharp responding 14 week variety.....	8-15	12-15	4.00
<u>SATELLITE</u> - Medium pompon, tall, ivory white.	8-15	12-15	4.25
<u>ELEGANCE</u> - Large white decorative. A good Christmas white. Desirable for extending lighting programs.....	8-15	12-20	3.88
<u>ILL. ALBA</u> - Large single, pure white, does not pink at low temperatures, a good Christmas white.....	8-15	12-20	4.25
<u>SNOW</u> - Medium large pompon, cream white.....	8-20	12-25	4.00
<u>REVELATION</u> - Medium large decorative, white the most accepted variety for late December and January, blooming without lights.....	8-20	12-25	3.88
<u>ILL. SNOWBOUND</u> - Medium large decorative, requires 60 degrees to initiate bud and 50 degrees to develop.....	8-20	1-2	4.25
<u>TALMEDA</u> - The latest white pompon, without using lights.....	8-20	1-5	4.00
<u>ILL. CASCADE</u> - Large decorative clear white, December thru February.....	8-20	1-5	4.00

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE</u>
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YELLOW

8 WEEK VARIETIES

<u>SARASOTA</u> - Bright lemon pompon produced on good stems with excellent spray formation, for cutting either under glass or outside throughout the South. Also good in the early Cloth House.....	7-20	10-15	4.00
<u>YEL. IRENE</u> - Small button pompon, light lemon	7-20	10-15	4.13
<u>RODELL IMP.</u> - Small button pompon, productive, light lemon.....	7-20	10-20	3.75

9 WEEK VARIETIES

<u>SYBIL</u> - An excellent multi-petaled daisy having a large broad petalled form with very good substance. Color is yellowish apricot of a very appealing hue. Excellent stem and foliage with outstanding production. Blooms normally Oct. 25 and responds readily to shading in 9 weeks....	7-25	10-25	4.25
<u>GOLDEN HERALD</u> - Large golden yellow decorative flowers. Excellent as a disbud or spray very productive and responds to year around flowering very readily. When disbudded flowers are $4\frac{1}{2}$ " or more across...	7-25	10-25	4.00
<u>GOLD COAST</u> - Bright yellow formal pompon, a very good year around variety recommended March thru October.....	7-25	10-25	3.63
<u>YEL. KEEPSAKE</u> (Available in February) (NEW) Bright yellow sport of the popular Keepsake. An excellent supplement to the 9 week pompons. Best March thru October.....	7-25	10-25	4.50
<u>YEL. DOT</u> - Medium pompon, yellow bright center	7-25	10-25	4.38
<u>CANARY DOT</u> - Bright yellow pompon without the red centers, useful cloth house and spring flowering.....	7-25	10-25	3.75

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>9 WEEK VARIETIES</u>			
<u>RED DOT</u> - Bright yellow pompon with bronze red center, sport of Pink Dot, responds to off-season flowering. Recommended for September thru October 15 Cloth House and normal, March thru May in spring.....	7-25	10-25	4.00
<u>YEL. ARCADIA</u> - Medium pompon, lemon.....	7-25	10-28	4.38
<u>SUNUP</u> - Hard small yellow pompon produced on well formed sprays and long stems, a high temperature variety at its best June thru September.....	7-25	10-28	4.13
<u>HAPPINESS</u> - Large single Golden Yellow, reliable under high temperature conditions.....	7-25	10-28	4.00
<u>AZTEC</u> - Golden yellow daisy of good texture produced on excellent stems and spray formation. Good off-season daisy, recommended April thru October.....	7-25	10-28	4.25
<u>YEL. DOTY</u> - Large pompon disbud, bronze yellow	7-25	11-1	4.38
<u>SCH. YEL. DAISY</u> - Medium single, bright lemon.	7-25	11-1	4.13
<u>YEL. HALO</u> - Medium single, responds well, deep lemon.....	7-25	11-1	4.25
<u>STARBRIGHT</u> - Large golden yellow daisy, used from July to November under glass.....	7-25	11-1	4.25
<u>STATESMAN</u> - Small yellow pompon, valuable summer variety because of high temperature tolerance.....	7-25	11-1	4.00
<u>MARY L. HALL</u> - Medium pompon, responds well April thru November, deep lemon.....	7-25	11-1	4.00
<u>DANDY</u> - Medium pompon, yellow, tolerant of high or low temperature. Heavy producer.....	7-25	11-1	3.75
<u>SUNRAY</u> - Small yellow anemone grown to sprays a sure response variety under about all conditions.....	7-25	11-3	4.13

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>10 WEEK VARIETIES</u>			
<u>OR. BEAUREGARD</u> - Orange yellow, sport of Beauregard, very good off-season from March thru November.....	7-28	11-5	4.00
<u>YEL. BEAUREGARD</u> - Clear golden yellow, sport of Beauregard, a welcome addition to the Beauregard family. Same response and highly recommended as an all around 10 week yellow.....	7-28	11-5	3.63
<u>BARCAROLE</u> - Medium pompon, response is good Golden Yellow.....	7-28	11-5	4.25
<u>CRESCENDO</u> - Large lemon yellow, an off-season variety, more useful in the program July thru September, under glass than possibly at any other time.....	7-28	11-5	3.75
<u>YEL. ICEBERG</u> - Large clear lemon yellow pompon, sport of Iceberg. Valuable for high temperature periods.....	7-28	11-5	3.38
<u>YELLOWTOP</u> - Bright lemon sport of Whitetop, April thru November Greenhouse. Excellent for Cloth House shading.....	7-28	11-5	3.75
<u>LUXURY</u> - Large decorative at its best as a disbud June thru October, a high temperature variety.....	7-28	11-8	4.00
<u>GOLDEN SHASTA</u> - Deep golden yellow anemone, sport of Yellow Shasta. Exceptional color retention.....	7-28	11-10	4.50
<u>JEALOUSY</u> - Hard button yellow pompon, good response and good producer, recommended April thru November.....	7-28	11-10	4.13
<u>YEL. IGLOO</u> - Large pompon, lemon yellow, sport of Igloo, responds readily to off-season flowering.....	7-28	11-10	3.88
<u>YEL. SHASTA</u> - Large lemon yellow anemone for year around blooming, a sure to bloom yellow for all seasons.....	7-28	11-10	3.38

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			

10 WEEK VARIETIES

YEL. PACESETTER - Large yellow single, sport of Pacesetter useful for pot plants using a delayed pinch, excellent in shading program April thru June..... 7-28 11-10 4.13

HEYDAY - Medium Pompon, bright yellow. Greenhouse April thru June and middle September thru November. A valuable cloth house addition..... 7-28 11-10 3.63

ILL. WIGWAM (Available in February) Large bright orange yellow pompon, exceptional stems and flowers. April thru June and September thru November 10th..... 7-28 11-10 4.50

11 WEEK VARIETIES

GOLDEN CHORD - Large yellow pompons produced on good stems with dark green foliage, a beautiful pompon in its season, October thru February..... 7-28 11-13 3.88

SOUVENIR - Medium dark yel daisy, vigorous grower. Best September thru mid November and mid March thru mid May..... 7-28 11-15 4.25

FORTY-NINER - A very good responding golden yellow pompon for flowering September thru March..... 7-28 11-15 3.63

YEL. TAFFETA - Bright yellow sport of Taffeta. Recommend March thru May and September thru November..... 7-28 11-15 4.50

YEL. SCULPTURE - Medium single, sport of Sculpture, same response, lemon yellow.... 7-28 11-15 4.25

GOLD BALL - Golden yellow, solid pompon..... 7-28 11-15 3.75

ESQUIRE - Medium yellow decorative, dependable over a wide temperature range. Strong sturdy stems, very productive, excellent.... during September thru mid November and March thru May..... 7-28 11-15 3.88

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>11 WEEK VARIETIES</u>			
<u>SUSANNE MILLER</u> - Large anemone disbud, buff yellow.....	7-28	11-15	4.25
<u>ILL. GOLDRIFT</u> (Available in February) - Bright yellow decorative with finely fringed florets similar to Snowdrift. Has stronger stems and is more productive. Excellent as a pot plant, use September thru mid November and April thru June...	7-28	11-15	4.50
<u>YEL. L. IS. BEAUTY</u> - Large anemone disbud buff yellow.....	8-1	11-20	4.25
<u>LOLLIPOP</u> - Lemon yellow perfect ball pompon, very hard flower on very stiff stems, recommended off-season September thru March, responds very readily under most conditions.....	8-1	11-20	3.88
<u>PIPPIN</u> - Deep lemon yellow pompons produced in abundance on good stems with dark green foliage.....	8-1	11-20	4.00
<u>YEL. HIGHBROW</u> - Sport of Highbrow can be used where-ever Highbrow is used.....	8-1	11-20	4.00
<u>YEL. ROLINDA</u> - Medium anemone, good pot normal buff yellow.....	8-1	11-23	3.75
<u>YEL. PARAMOUNT</u> - Large pompon, sport of Paramount, deep lemon.....	8-1	11-23	4.00
<u>12 WEEK VARIETIES</u>			
<u>HIGHLANDER</u> - Medium decorative, heavy grower, deep lemon.....	8-5	11-25	4.13
<u>GOLDSMITH</u> - Large decorative on good sprays, deep golden.....	8-5	11-25	3.88
<u>SUNNYSIDE</u> - Small pompon, very productive, golden yellow.....	8-5	11-25	4.00
<u>YEL. VALENCIA</u> - Large single, good disbud, golden yellow.....	8-5	11-28	4.13

POMPONS - SINGLES AND ANEMONES

VARIETY		NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>YELLOW</u>				
<u>12 WEEK VARIETIES</u>				
<u>OMEGA</u>	- Medium pompon, very productive, good substance, golden yellow.....	8-5	12-1	4.00
<u>YEL. GALAXY</u>	- Sport of Galaxy, deep lemon yellow daisy, with wide flat petals, produced on good stems with well formed sprays, very useful in off-season flowering December thru March.....	8-5	12-1	4.00
<u>13 WEEK VARIETIES</u>				
<u>YEL. ENCHANTRESS</u>	- Large anemone, spray or disbud, good response, light lemon color.....	8-10	12-5	4.38
<u>YEL. ACCLAIM</u>	- Large pompon, sport of Acclaim	8-10	12-5	4.00
<u>CORONATION</u>	- Large golden decorative, develops over a wide temperature range. Very responsive and productive, an excellent winter variety.....	8-10	12-5	3.88
<u>GOLDEN ACCLAIM</u>	- Golden yellow, sport of Acclaim, spray program for extending the season thru March.....	8-10	12-5	3.88
<u>YEL. CAMEO</u>	- Medium decorative, tall light lemon.....	8-10	12-5	4.38
<u>YEL. CAMEO</u>	- A deep yellow selection from Yellow Cameo.....	8-10	12-5	4.00
<u>IMP. YEL. SUPREME</u>	- Large anemone disbud, light lemon.....	8-10	12-10	4.25
<u>CORSAIR</u>	- Large golden yellow pompon for winter and early spring, recommended for December thru March flowering. Responds readily under most reasonable growing conditions, good sprays and stems.....	8-10	12-12	3.75
<u>14 WEEK VARIETIES</u>				
<u>SHAMROCK</u>	- Large decorative, bright lemon....	8-15	12-15	4.00

POMPONS - SINGLES AND ANEMONES

VARIETY		NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>YELLOW</u>				
<u>14 WEEK VARIETIES</u>				
<u>YEL. SNOWCREST</u>	- Light lemon yellow with bright green center. Very attractive when cut before the center is fully opened. December thru March sharp response.....	8-15	12-15	4.25
<u>YEL. GARZA</u>	- Medium anemone, light lemon.....	8-15	12-15	4.25
<u>VIBRANT</u>	- Large decorative, very good response for extending the season, Dec. thru March, heavy producer, deep lemon..	8-15	12-20	4.00
<u>SUNRISE</u>	- Medium pompon, responds in low temperature, lemon.....	8-15	12-20	4.13
<u>SUN VALLEY</u>	- A striking medium golden pompon. A very strong grower with high production, requires 60 degrees temperature for bud initiation, greatest benefit for Dec. thru February flowering.....	8-15	12-20	4.00
<u>GOLDEN ELEGANCE</u>	- Medium golden decorative, a sport of Elegance. A beautiful flower with very strong production. Initiates buds at 60 degrees.....	8-15	12-20	4.00
<u>YEL. SNOW</u>	- Medium pompon, very productive, deep lemon.....	8-15	12-25	4.13
<u>YEL. REVELATION</u>	- Medium pompon, good producer lemon yellow.....	8-20	12-25	3.63
<u>YULEFLAME</u>	- Large decorative, deep lemon.....	8-20	12-25	4.13
<u>SIREN</u>	- Medium decorative, lemon yellow.....	8-20	12-25	4.13
<u>ILL. YEL. SNOWBOUND</u>	- Medium decorative, light lemon. Requires 60 degrees to initiate bud and 50 degrees to develop.....	8-20	12-25	4.25
<u>BRONZE &amp; RED</u>				
<u>8 WEEK VARIETIES</u>				
<u>RAJAH</u>	- Large scarlet red daisy with good stems and sprays, excellent as cut flowers under glass or the garden, also good in the early cloth house.....	7-20	10-15	4.38

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ON</u>
<u>BRONZE &amp; RED</u>			
<u>8 WEEK VARIETIES</u>			
<u>JAMES STEWART</u> - Apricot golden small pompon, produces well on good stems and sprays. Good as cut flowers in the early Cloth House under glass or in the garden with protection.....	7-20	10-15	4.38
<u>PARADISE</u> - Deep coral red daisy, recommended March thru June, or normal.....	7-20	10-20	4.38
<u>PAXON</u> - Luminous bronze pompon with deeply serrated petals resembling Ill. Snowdrift but larger and fuller, having small glossy finely cut foliage. Blooms Oct. 20th. A very good novelty in the 8 week group.....	7-20	10-20	4.13
<u>DOROTHY HYDE</u> - Medium semi incurved disbud. Bright orange bronze, tolerant to low light intensities and will initiate buds at 56 degrees. Outstanding for fast disbuds, March thru October.....	7-20	10-25	4.50
<u>9 WEEK VARIETIES</u>			
<u>FIREBIRD</u> - Medium decorative, reddish bronze.....	7-25	10-25	4.38
<u>RED REWARD</u> - Bright red single, sport of Reward, sets bud and develops over a wide temperature range. Will fade under extremely high temperatures.....	7-25	10-25	4.50
<u>BUCKSKIN</u> - Tawny bronze daisy, very good producer, responds to off-season blooming March thru June and early cloth house.....	7-25	10-25	4.00
<u>GAIETY</u> - Striking bright coral bronze single, best during April thru June and September thru October.....	7-25	10-25	4.13
<u>BUCCANEER</u> - Medium single, responds well to off-season blooming, rich orange apricot	7-25	11-1	4.13
<u>NAVAHO</u> - Medium pompon, mahogany red.....	7-25	11-1	4.38
<u>BRONZECHIP</u> - Medium decorative lively orange bronze sport of Bluechip.....	7-25	11-1	3.75

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE</u> <u>50 ONLY</u>
<u>BRONZE &amp; RED</u>			
<u>10 WEEK VARIETIES</u>			
<u>JETFIRE</u> - A flaming bronze red, medium decorative pompon. This color is affected very little by hot weather. Excellent as a cut flower either under glass or in the Cloth House. Recommended April thru October. Also as a pot plant	7-28	11-5	3.88
<u>RUBICON</u> - Large bronze red decorative of good substance, good September thru November in greenhouse.....	7-28	11-1	4.00
<u>IMP. DK. BEAUREGARD</u> - Dark bronze sport of Beauregard.....	7-28	11-5	3.75
<u>BEAUREGARD</u> - Orange bronze decorative pompon of good form and substance. Excellent growth habits, responds very well for off-season schedules. Recommended highly for Cloth House from Sept. 1 thru October. Responds well in spring blooming, March thru May.....	7-28	11-5	3.75
<u>NECTARINE</u> - Medium decorative apricot orange. Greenhouse middle April thru May, responds well in Cloth House.....	7-28	11-5	4.25
<u>BITTERSWEET</u> - Medium single, bright red.....	7-28	11-5	4.25
<u>*COPPERHEAD</u> - Very large coppery bronze decorative good disbudded or in sprays, excellent cut flower and recommended for pots. Must be pinched later than is usually recommended when grown as pots, because of height...	7-28	11-10	4.00
<u>CLIMAX</u> - Vivid intense orange, holds its warm orange shade very well in hot weather, April thru mid November programs.....	7-28	11-10	3.88
<u>THE TITAN</u> - Large anemone, disbud or spray, scarlet crimson.....	7-28	11-10	4.38
<u>RED HUMDINGER</u> - Sport of the popular Humdinger, a badly needed valuable addition to the pot varieties.....	7-28	11-10	3.75

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE &amp; RED</u>			
<u>10 WEEK VARIETIES</u>			
<u>BR. MASTERPIECE</u> - Large pompon, good disbud, responds well, rosewood.....	7-28	11-12	4.13
<u>DK. BR. MASTERPIECE</u> - An improvement over Br. Masterpiece, very good as disbud or spray. Used extensively along the West Coast, dark bronze.....	7-28	11-12	4.25
<u>11 WEEK VARIETIES</u>			
<u>RANGER</u> - Medium orange pompon, excellent grower and very productive, tolerant of high temperatures, used March thru June and September thru October.....	7-28	11-20	3.88
<u>RUBAIYAT</u> - Velvety red formal pompon, excellent red for extending the season thru October and January.....	8-1	11-20	3.75
<u>IMPROVED THELMA</u> - Medium orange scarlet pompon, produced on rigid stems and excellent sprays. A larger and more brilliant sport of Thelma, excellent for September thru March flowering.....	8-1	11-20	4.50
<u>LEGAL TENDER</u> - Medium decorative, red gold...	8-1	11-20	4.25
<u>RUSTICON</u> - Large pompon, rust bronze.....	8-1	11-20	4.00
<u>12 WEEK VARIETIES</u>			
<u>BR. GOLDSMITH</u> - Large decorative, responds to off-season blooming, Mars orange.....	8-5	11-25	4.00
<u>CRIMSON VALENCIA</u> - Large single, good disbud or spray, red crimson.....	8-5	11-28	4.25
<u>APR. VALENCIA</u> - Large single, disbud or spray, Apricot.....	8-5	11-28	4.13
<u>CRACKERJACK</u> - Brilliant orange bronze medium daisy. Very responsive, irresistible color. Flowers October thru April.....	8-5	12-1	4.00

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>GRADE</u>	<u>SIZE</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
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BRONZE & RED

12 WEEK VARIETIES

GALAXY - Orange scarlet single, responds readily to delayed flowering. Excellent for extending the season December thru March.. 8-5

12-1 3.88

13 WEEK VARIETIES

RED ENCHANTRESS - A red sport of Enchantress, responds very readily to off-season blooming and should be very useful from Dec. 5th thru Feb. Good grown in sprays but disbudding enhances the color and with proper handling produces a large red at Christmas when reds are needed..... 8-10

12-5 4.38

DEBONAIR - Large pompon, responds nicely for Christmas when delayed with light.  
Crimson red..... 8-10

12-5 4.25

HARLEQUIN - Medium size crimson red decorative very good for delaying thru Christmas... 8-10

12-20 4.25

CHRIST. STAR - Red daisy, excellent winter variety, responds well to extended off-season blooming Dec. thru January..... 8-10

12-12 4.00

BR. MINSTREL - Medium pompon, coral bronze... 8-10

12-12 4.13

RED MINSTREL - An Imp. Br. Minstrel, reddish bronze..... 8-10

12-12 4.13

DK. BR. MINSTREL - Medium pompon, deep reddish bronze..... 8-10

12-12 4.13

FLAME MINSTREL - Medium pompon, reddish bronze sport of Minstrel. Richer in color than the present Red Minstrel.... 8-10

12-12 4.50

14 WEEK VARIETIES

CHRIST. GREETINGS - Large decorative red pompon, responds well for extending the season December thru February..... 8-15

12-15 3.88

MERRYMAKER - Medium single, responds well December thru March, crimson with bronze reverse..... 8-15

12-20 4.13

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE &amp; RED</u>			
<u>14 WEEK VARIETIES</u>			
<u>POINSETTIA</u> - Large bright red daisy, sparse production, but beautiful for Christmas.	8-15	12-20	4.00
<u>PINK &amp; LAVENDER</u>			
<u>8 WEEK VARIETIES</u>			
<u>JEWELL</u> - Lavender pink button pompons, need very little introduction. An oldtimer that is very versatile for either cut flowers under glass, or in the Gardens, and early Cloth house. Responds as a spring pot.....	7-20	10-15	4.38
<u>CAROLYN YOSICK</u> - Medium decorative, lavender..	7-20	10-15	4.25
<u>CAPT. COOK</u> - Medium pompon, responds well to shading, deep rose.....	7-20	10-23	4.00
<u>MARY MCARTHUR</u> - Small pompon, salmon rose....	7-20	10-23	4.38
<u>9 WEEK VARIETIES</u>			
<u>PK. DOT</u> - Medium pompon, light lavender.....	7-25	10-25	4.00
<u>PINKETTE</u> - Medium pompon, responds well April thru October, lavender pink.....	7-25	10-25	4.25
<u>REWARD</u> - Bright pink daisy, responds very well to year around blooming. A wonderful variety, has a sharp bud set and should be used in most programs from March thru October blooming.....	7-25	10-25	4.13
<u>DK. REWARD</u> - Dk. sport of Reward particularly useful under high temperature conditions.....	7-25	10-25	4.25
<u>*BLUECHIP</u> - Medium large decorative, luminous orchid pink, responds easily to off-season flowering, excellent from March thru October blooming.....	7-25	11-1	3.38
<u>DARKCHIP</u> - Dark sport of the popular Bluechip, color is extremely bright and holds well under high temperatures.....	7-25	11-1	4.50

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>PINK &amp; LAVENDER</u>			
<u>9 WEEK VARIETIES</u>			
<u>PINKCHIP</u> - Medium decorative, light pink sport of Bluechip.....	7-25	11-1	4.00
<u>LILLIAN DOTY</u> - Large pompon, good disbud for off-season August thru October. Light lavender.....	7-25	11-1	4.38
<u>10 WEEK VARIETIES</u>			
<u>DELIGHT (GHSE.)</u> - Pink daisy, tolerant to high temperatures, April thru mid Nov. programs.....	7-28	11-5	4.00
<u>DARK PORTRAIT</u> - Dark sport of Portrait, useful where a deeper pink is desirable.	7-28	11-5	4.00
<u>*PORTRAIT</u> - Luminous orchid pink, short growth recommended as pot plant or cut flower in off-season blooming.....	7-28	11-8	3.38
<u>PINK PORTRAIT</u> - Sport of Portrait, same response as Portrait.....	7-28	11-5	4.00
<u>PROFILE</u> - Sport of Portrait, color is between the shades of Portrait and Dk. Portrait. Flowers are more decorative and the growth more vigorous.....	7-28	11-5	4.50
<u>*CRITERION</u> - A very good addition to the year around pink pot plants, large decorative pompon, suitable for disbudding. Low and bushy when grown as pot.. Responds uniformly the year around. Also excellent as disbud cut flower.....	7-28	11-8	3.63
<u>PENNANT</u> - Deep pink decorative, holds color well in all shading programs and responds well March thru October flowering.	7-28	11-10	3.88
<u>BONNIE</u> - Very pleasing pink, large flowers, responds with Ill. Igloo. Formal and hard spray crops, April thru mid November.....	7-28	11-10	4.00
<u>*HUMDINGER</u> - Large violet formal pompon, low compact growth, good as pot plant...	7-28	11-10	3.63

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ON</u>
PINK & LAVENDER			
<u>10 WEEK VARIETIES</u>			
<u>PERSONALITY</u> - Large Pompon, luminous pink. An excellent pot plant variety which is tolerant of cool temperatures for bud initiation. A compact grower and good producer. Particularly useful, March through June and Fall months.....	7-28	11-10	3.38
* <u>QUEEN OF PINKS</u> - Small incurved pink disbud, the number one pink pot at most seasons, responds very sharply to off-season blooming, a very formal flower of good substance and color during most of the year. Recommended September thru June..	7-28	11-10	3.88
<u>DK. PK. PANDORA</u> - Dark pink, sport of Pandora, same response as Pandora.....	7-28	11-10	4.38
<u>CADENZA</u> - Large anemone, Lavender Pink October thru May tolerant of low light and temperature.....	7-28	11-10	4.38
<u>PANDORA</u> - Large decorative pompon, bright deep pink, good in normal season and August & September Cloth House.....	7-28	11-10	4.13
<u>SCINTILLATION</u> - Pink, very vigorous superb Cloth House variety mid August thru mid October, must have 60 degrees for bud initiation.....	7-28	11-10	4.25
<u>MASTERPIECE</u> - Bright deep lavender, free growing and responds to off-season flowering readily. Fades rapidly in warm temperatures, but is still used in a lot of schedules, very productive.....	7-28	11-12	4.00
<u>ILL. ACCENT</u> - Large formal Brt. Magenta formal decorative (Humdinger color) useful as a pot plant, disbud or spray type, April thru March as a cut flower.....	7-28	11-12	4.38
<u>11 WEEK VARIETIES</u>			
<u>TAFFETA</u> - A two tone soft pink decorative, responds readily to off-season flowering, lacks some in color, but its ease of response makes this variety desirable in some schedules.....	8-1	11-15	4.00

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>PINK &amp; LAVENDER</u>			
<u>11 WEEK VARIETIES</u>			
<u>DK. TAFFETA</u> - Dark pink sport of Taffeta. Better color retention qualities, can be used during periods when Taffeta fades..	8-1	11-15	4.25
<u>DK. NORMA</u> - Large anemone disbud, dark lavender.....	8-1	11-15	4.38
<u>JUBILATION</u> - Large lavender pink pompon. similar to Bluechip. Excellent response, tolerant of 56 degrees for bud initiation and development. Useful October thru mid November and March thru mid May.....	8-1	11-15	3.88
<u>MAGIC</u> - Medium orchid pink anemone. Vigorous grower, high production, use mid Sept. thru October and March thru April. Will initiate bud at 56 degrees.....	8-1	11-15	4.38
<u>ILL. FORMAL</u> - Large decorative, quilled petal lavender pink.....	8-1	11-18	4.25
<u>NUGANO</u> - Medium pompon, rose pink in color, very desirable for Thanksgiving.....	8-1	11-20	4.38
<u>DELMAR</u> - Large Lt. Lavender Pompon, March thru April, mid Sept. thru October Cloth House.....	8-1	11-20	3.75
<u>GRAND SLAM</u> - Medium large single, good normal bloomer, silvery pink.....	8-1	11-20	4.25
<u>PK. L. IS. BEAUTY</u> - Large disbud anemone, light lavender.....	8-1	11-20	4.38
<u>ALMEGA</u> - Large pompon, form and color good, light lavender.....	8-1	11-20	4.00
<u>DK. ALMEGA</u> - Large deep lavender pompon, sport of Almega. Holds its color better under high temperature conditions.....	8-1	11-20	4.25
<u>MARION BREEDON</u> - Large rose pink anemone, exceptional vigor and productivity, recommended mid September thru November. Useful for Cloth House flowering.....	8-1	11-20	4.38

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
PINK & LAVENDER			

11 WEEK VARIETIES

MINUET - Medium pompon, good form and substance, rose pink..... 8-1 11-23 4.25

12 WEEK VARIETIES

\*BEAUT. LADY - Large lavender pink anemone, good as pot plant for extending the season December and January..... 8-5 11-25 4.13

VALENCIA - Large single, disbud or spray, responds well, rose pink..... 8-5 11-28 4.13

DK. VALENCIA - Large single, disbud or spray, responds well, orchid pink..... 8-5 11-28 4.13

HERITAGE - Large dark pink formal pompon, good producer, responds to off-season blooming recommended Dec. thru March..... 8-5 12-1 4.38

EMPRESS - Large anemone of deep magenta pink, more vigorous than Enchantress. Responds well to disbudding..... 8-5 12-1 4.38

13 WEEK VARIETIES

ENCHANTRESS - Large anemone, can be grown as disbud or spray, should be used more for extending the season. Responds sharply with bud set, sets even with marginal temperatures. A beautiful pink that makes a big showing, recommended December thru March flowering..... 8-10 12-5 4.25

EMINENCE - Medium bright pink single, vigorous growing habit. Requires a 60 degrees temperature, excellent winter flowering variety..... 8-10 12-5 4.25

DEBUTANTE - Large pink daisy, responds sharply to off-season blooming, very nice color, with good sprays and growth habit. December thru March..... 8-10 12-10 4.00

IMP. DK. SUPREME - Large anemone, disbud, lavender pink..... 8-10 12-10 4.38

POMPONS - SINGLES AND ANEMONES

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
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PINK & LAVENDER

13 WEEK VARIETIES

<u>LT. PK. MINSTREL</u> - Sport of Minstrel, shell pink.....	8-15	12-12	3.75
<u>MINSTREL</u> - Medium pompon, good substance, lavender pink.....	8-15	12-12	4.00
<u>IMP. PK. MINSTREL</u> - A beautiful shade of pink pompon, produced on good sprays with good stems and foliage. Good normal season and delays well if the temperature is kept at a constant 60 degrees.....	8-15	12-12	4.13

14 WEEK VARIETIES

<u>RIVIERA</u> - Medium decorative, responds December thru March, lavender rose pink.....	8-15	12-15	4.13
<u>MEDALLION</u> - Lavender rose pompon, produced on good growth, recommended Dec. thru February for off-season flowering.....	8-15	12-20	4.25
<u>LYNDA MCLANE</u> - Medium pompon, light lavender, good growth habits, excellent late pink pompon.....	8-15	12-25	4.25
<u>ALVODA</u> - Large pink pompon for the late December program.....	8-15	12-25	3.88

S T A N D A R D S

WHITE

8 WEEK VARIETIES

<u>WHITE PINK CHIEF</u> - Pure white selection from Pink Chief.....	7-20	10-15	3.75
<u>SILVER SHEEN</u> - Medium incurved, white.....	7-20	10-20	3.88

9 WEEK VARIETIES

<u>MARBLEHEAD</u> - Small incurved, pure white responds to short disbud programs, during hot weather, holds its size well.....	7-25	10-25	4.00
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S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
<u>9 WEEK VARIETIES</u>			
<u>SILVER QUEEN</u> - A new white spider of excellent quality with superb stem and foliage.....	7-25	10-25	4.25
* <u>LUNA</u> - Small cream white incurved compact spreading habit, responds well under cool temperatures, good year around pot.....	7-25	10-25	4.00
<u>NIGHTINGALE</u> - A beautiful white spider variety with a Chartreuse green overcast used very extensively along the West Coast. Excellent shipper in great demand.....	7-25	10-25	4.13
<u>AMBASSADOR</u> - Large incurved, cream white.....	7-25	10-25	4.00
<u>SNOW WHITE</u> - Large incurved, white.....	7-25	11-1	3.75
* <u>QUEEN'S LACE</u> - Very artistic pure white spider, responds to off-season flowering September thru November and March thru May a pot plant, requires staking and should be pinched 10 days after short days have been started.	7-25	11-1	3.88
<u>WHIRLWIND</u> - Large pure white reflexed Standard	7-25	11-1	4.13
* <u>WILSON'S WHITE</u> - A large flowered pure white incurved with loose petals, responds readily to off-season flowering. Its habit of growing compact and spreading and its ready response has made this the best white pot variety to date for year around flowering	7-25	11-1	3.63
<u>ALBATROSS</u> - Large incurved pure white Standard used very extensively along the West Coast, good shipper and excellent stems. A good variety for All Saints Day.....	7-25	11-1	3.63
<u>DONLOPE'S WHITE SPIDER</u> - Large straight quilled white spider of exhibition size. Unusually heavy stemmed. Tolerant of high temperatures, recommended April thru October a valuable addition to the 9 week whites.....	7-25	11-1	4.50
<u>WH. MARY GARDEN</u> - White spider, sport of Mary Garden.....	7-25	11-1	4.25

S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
<u>10 WEEK VARIETIES</u>			
<u>OREGON</u> - Semi inc. white, vigorous growing compact lending itself for pot plant culture excellent breaking habits producing flowers free of black centers.....	7-28	11-5	3.13
<u>GT. BETSY ROSS</u> - Pure white sport of Betsy Ross, large incurved standard, excellent normal season variety and for the year around Standard. Responds readily and withstands the heat, recommended for June thru October flowering.....	7-28	11-5	3.38
<u>WH. RAYONANTE</u> - Large white spider, straight tubular petals, flowers have good substance and ships exceedingly well. Used very extensively along the West Coast, and for off-season blooming September or in the Cloth House.....	7-28	11-5	3.88
<u>IMP. IND. WHITE</u> - Sport of Ind. White selected to eliminate winter quilling. Does not show cool temperature quilling. A valuable addition to the winter standards.....	7-28	11-5	3.38
<u>*IND. WHITE</u> - Large incurved pure white standard excellent for off-season blooming, responding readily to marginal temperatures. Recommended March thru May and Oct. thru Dec. Also used extensively for pots.....	7-28	11-5	3.13
<u>SENTINEL</u> - Med. incurved white. Tolerant of high temperatures, requires high light intensities.....	7-28	11-8	4.13
<u>MONUMENT</u> - Medium incurved, Cream white.....	7-28	11-10	4.00
<u>FRED SHOESMITH</u> - Large incurved pure white. Larger than Indianapolis in the winter, excellent substance a valuable addition to winter standards.....	7-28	11-5	3.38
<u>CRYSTAL QUEEN</u> - An Imp. Jean Elizabeth in (Imp. Jean Eliz) Clearness of color, excellent for off-season Nov. thru March.....	7-28	11-10	3.75

S T A N D A R D S

VARIETY	PLANT	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>WHITE</u>				
<u>10 WEEK VARIETIES</u>				
<u>VENDEL'S WHITE SPIDER</u>	- Large pure white spider of exhibition size. Pendant quilled petals terminating in graceful whirls. Wiry strong stems, tolerant of high temperatures. Recommend April thru November flowering.....	7-28	11-10	4.50
<u>WH. POCKETT</u>	- Large exhibition, white.....	7-28	11-10	4.38
<u>11 WEEK VARIETIES</u>				
<u>STERLING</u>	- Large incurved white.....	8-1	11-15	4.25
<u>MARKETEER</u>	- Medium incurved , white.....	8-1	11-18	3.88
<u>MEFO</u>	- Large incurved cream white standard responds to off-season blooming.. Recommended November thru March.....	8-1	11-20	3.38
<u>IMP. WH. PETER JOHN</u>	- Medium reflexed white, larger flower than White Peter John. Clearer white in color.....	8-1	11-23	4.50
<u>12 WEEK VARIETIES</u>				
<u>CHATTANOOGA</u>	- Large incurved white, very good for normal bloom and used for extended blooming December thru March through the South.....	8-1	11-25	3.88
<u>DEC. GLORY</u>	- Medium incurved, perfect form, good shipper, white.....	8-5	12-1	4.00
<u>MARG. MOELLER</u>	- Medium incurved, white.....	8-5	12-3	4.13
<u>13 WEEK VARIETIES</u>				
<u>DEC. WHITE</u>	- Medium incurved, white.....	8-10	12-5	4.13
<u>WH. MISTLETOE</u>	- Medium incurved, white.....	8-10	12-5	4.38
<u>SNOWLINE</u>	- Large incurved, white.....	8-10	12-10	4.25
<u>SMITH'S WHITE</u>	- A medium size white semi-incurved used for late normal blooming, does not respond too well in delayed blooming.....	8-10	12-13	3.75

S T A N D A R D S

VARIETY	NORMAL PINCH DATE	MATURES	PRICE 50 ONLY
<u>YELLOW</u>			
<u>8 WEEK VARIETIES</u>			
<u>HARVEST GOLDEN</u> - Medium incurved, deep golden.....	7-20	10-15	4.13
* <u>GOLD LODE</u> - Reflexed golden yellow flower, very good spring pot. Also good large garden disbud and early fall under glass.	7-20	10-15	4.25
<u>BUTTERBALL (GHSE.)</u> - Small incurved light golden.....	7-20	10-20	4.25
<u>MRS. KIDDER</u> - Medium incurved, responds well, very good for local use, deep lemon.....	7-20	10-20	4.00
* <u>BLAZING GOLD</u> - Medium sized Standard used extensively as a pot plant and early Mums, responds readily for off-season pots.....	7-20	10-23	3.75
<u>9 WEEK VARIETIES</u>			
* <u>GEORGIA</u> - Intermediate incurved, a very showy yellow pot mum, naturally compact growth, recommended April thru Nov. and year around through the South.....	7-25	10-25	4.13
<u>YELLOW MARBLEHEAD</u> - Medium incurved yellow sport of Marblehead. Tolerant of high temperatures, excellent for disbuds. Recommend May thru October.....	7-25	10-25	4.50
<u>MORIBANA</u> - Intense golden spider with a prominent disc. Very good substance and strong stems, an excellent spider of lasting quality, responds to shade readily.....	7-25	10-28	4.25
<u>LUYONA</u> - Large yellow spider mum on good stems with quality blooms.....	7-25	10-25	3.88
<u>YEL. AMBASSADOR</u> - Large incurved, light lemon yellow.....	7-25	10-25	4.25
<u>SUNGLOW</u> - Large incurved, good shipper golden yellow.....	7-25	10-25	4.25

S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>9 WEEK VARIETIES</u>			
<u>GOOD NEWS</u> - Golden yellow incurved standard with waxy petals, the year around standard that all other standards are compared with. Response is sure at all times. Shipping qualities are superb, used very heavily along the West Coast.....	7-25	11-1	3.38
<u>YEL. IVANHOE</u> - Golden yellow sport from Ivanhoe, very good as disbud or China mums, responds uniformly.....	7-25	11-1	4.13
<u>BLAZING WEST</u> - Golden yellow, large incurved possessing exceptional stem quality.....	7-25	11-1	4.25
* <u>YEL. LACE</u> - Sport of Queens Lace, responds to same treatment, light lemon.....	7-25	11-1	4.13
* <u>GOLD LACE</u> - Spider, golden yellow.....	7-25	11-1	3.88
<u>YEL. ALBATROSS</u> - Lemon yellow, sport of Albatross good shipper used along the West Coast....	7-25	11-1	4.00
<u>WILSON'S YELLOW</u> - Sport of Wilson's White.....	7-25	11-1	4.00
<u>10 WEEK VARIETIES</u>			
<u>CHAIRMAN</u> - Large golden yellow decorative standard, tolerant of low emperatures for bud initiation.....	7-28	11-5	4.13
* <u>DK. IND. YELLOW</u> - Large incurved deep lemon....	7-28	11-5	3.75
* <u>IMP. IND. YELLOW</u> - Large incurved, deep lemcn..	7-28	11-5	3.13
<u>YEL. BETSY ROSS</u> - Lemon yellow incurved; sport of Betsy Ross.....	7-28	11-5	4.00
* <u>IND. YELLOW</u> - Large incurved, bright lemon yellow, very versatile and used in all seasons, both in cut flower schedules and pot plant schedules. Sets bud uniformly even at marginal temperatures. All the other Ind. Yellow sports respond to the same treatment.....	7-28	11-5	3.38
<u>IND. GOLD</u> - Golden sport of Ind. Yellow.....	7-28	11-5	4.00
<u>YEL. CALYPSO</u> - Large lemon yellow incurved, short growing particularly useful for pot culture.....	7-28	11-5	4.00

S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			

10 WEEK VARIETIES

IMP. YEL. RAYONANTE - Clear yellow sport of Rayonante..... 7-28 11-5 4.00

YEL. DELAWARE - Sport of Delaware, same response and growth habits as Delaware. A welcome addition to the pot plant group... 7-28 11-8 3.13

GORDON WELLS - Medium lemon yellow incurved. Useful for Standard and fast disbud programs. Excellent winter variety, useful November thru May..... 7-28 11-8 4.13

YEL. QUEEN - Light lemon yellow, sport of Orchid Queen, used in all programs where the other Queens are used..... 7-28 11-10 3.88

YEL. PRINCESS ANN - An exeteresting lemon incurved. Best used as a pot plant from September thru June. Extremely efficient grower, excellent for winter pots with tall treatment..... 7-28 11-FOR 4.50

YEL. POCKETT - Large exhibition, light lemon yellow..... 7-28 11-10 4.38

YEL. SHOESMITH - Large yellow incurved sport of Fred Shoesmith, most useful March thru June and October thru December. Attractive as a pot plant using tall treatment..... 7-28 11-10 4.50

GOLDEN SHOESMITH - Large incurved yellow Standard. More intense yellow than Yel. Shoesmith. Useful during same period as Fred Shoesmith..... 7-28 11-10 4.50

11 WEEK VARIETIES

YEL. MARKeteer - Medium incurved, light lemon.. 8-1 11-18 4.25

YEL. MEFO - Large incurved yellow Standard, responds to off-season blooming and is used in most off-season schedules from November thru June..... 8-1 11-20 3.63

S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>11 WEEK VARIETIES</u>			
<u>IMP. YEL. MEOF</u> - Sport of the popular Yellow Mefo. Has better form and quality than its parent plant. Does not have an open center at high temperatures.....	8-1	11-20	4.50
<u>*BONN DELUXE</u> - Small incurved Standard, the top variety in pot plants... Habit of growth and response is superb, the variety that other pot plants are judged by.. Included in all schedules, but temperature should be 65 degrees or above during the dark months to produce a uniform bud set.....	8-1	11-20	3.13
<u>FRIENDLY RIVAL</u> - Large incurved, responds well, very good for local use, deep chrome.....	8-1	11-20	4.00
<u>HARVESTER</u> - Medium incurved good substance, deep lemon.....	8-1	11-23	3.88
<u>MARIE DE PETRIS</u> - Medium incurved, stiff stem good shipper, deep golden.....	8-1	11-23	4.00
<u>YEL. PETER JOHN</u> - Medium lemon yellow reflexed Standard of good substance and growth. Use extensively along the West Coast as disbuds or China Mums.....	8-1	11-23	4.25
<u>12 WEEK VARIETIES</u>			
<u>DK. YEL. CHATTANOOGA</u> - Large incurved, deep lemon yellow, sport of Chattanooga.....	8-5	11-25	4.00
<u>GOLDEN PEARSON</u> - Golden yellow incurved standard, sport of Gladys Pearson, used very extensively for blooming at Thanksgiving.....	8-5	11-25	4.13
<u>YEL. DEC. GLORY</u> - Medium incurved, sport of December Glory.....	8-5	12-1	4.00
<u>GOLDEN MRS. ROSS</u> - Large incurved, very good for local use, light golden.....	8-5	12-3	4.00

S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
<u>13 WEEK VARIETIES</u>			
<u>GOLDEN MISTLETOE</u> - Medium incurved, light golden.....	8-10	12-5	4.13
<u>TOBINS YELLOW</u> - Sport of Smiths White, light yellow semi-curved. The best late Standard flowering normally Dec. 15, can be held for Christmas.....	8-10	12-13	3.88
<u>METEORE</u> - Medium incurved, deep lemon.....	8-10	12-13	4.00
<u>BRONZE &amp; RED</u>			
<u>8 WEEK VARIETIES</u>			
<u>MAYFORD'S TRIUMPH</u> Large orange reflexed, exceptional color for the garden and early under glass. Wonderful cut outside where seasons are late enough.....	7-20	10-15	4.38
<u>AMBER BRIGHT</u> - Large golden bronze incurved, beautiful in the outside garden as cut flowers where the weather permits. Should be grown 6 to 8 Stems to the plant disbudded, amber bronze.....	7-20	10-15	4.13
<u>ZYLON</u> - Medium Crimson incurved. Excellent for garden or early green-house use. Responds well to Cloth House shading.....	7-20	10-20	4.38
<u>9 WEEK VARIETIES</u>			
<u>DETROIT NEWS</u> - Large incurved standard, responds well and is the top bronze for year around schedules. Used very extensively along the West Coast.....	7-25	11-1	3.63
<u>DUCHESS</u> - Medium bronze spider mum. Adaptable to short disbud programs. Best April thru July and mid September thru Nov. 1st.....	7-25	11-1	4.50
<u>IVANHOE</u> - Large disbud bronze, produced on good straight stems, used as disbud or China mums along the West Coast.....	7-25	11-1	4.13

S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE &amp; RED</u>			
<u>10 WEEK VARIETIES</u>			
<u>MRS. EISENHOWER</u> - Large golden bronze spider, quills are slightly barbed and possess great substance. Very vigorous and tall growth. Good foliage and stem. Normal bloom November 5th.....	7-28	11-5	4.38
* <u>DK. IND. BRONZE</u> - Large incurved sport of Ind. Bronze, dark bronze.....	7-28	11-5	3.75
<u>WAIKIKI</u> - Spider bronze.....	7-28	11-5	4.25
* <u>IND. BRONZE</u> - Large incurved buff bronze Standard, a good bronze for November thru March, but fades during the late spring and summer, responds readily.....	7-28	11-5	3.75
<u>IND. APRICOT</u> - Apricot, sport of Ind. Bronze..	7-28	11-5	4.13
<u>GENA HARWOOD</u> - Large bronze spider, sport of (Br. Rayonante) Rayonante, very good shipper used extensively along the West Coast....	7-28	11-5	4.13
<u>LUZON</u> - Large Apricot bronze spider, outstand- ing stem and flower quality.....	7-28	11-5	4.13
<u>ANACONDA</u> - Large incurved, very good for local use, copper red.....	7-28	11-8	4.13
<u>INCURVED DELAWARE</u> - Tightly incurved sport of Delaware, does not have the open center of Delaware. Shows more of the reverse petal color.....	7-28	11-8	4.50
* <u>DELAWARE</u> - Reddish bronze excellent compact free breaking pot plant variety, re- sponds sharply to year around flowering. Looks very promising as year around variety, particularly during the late summer and fall.....	7-28	11-8	3.13
<u>DARRYL CHEW</u> - Large decorative standard of deep reddish bronze.....	7-28	11-8	4.50
<u>BR. CALYPSO</u> - Or. Bronze incurved, very short, use only for pot culture.....	7-28	11-10	4.13

S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE &amp; RED</u>			
<u>10 WEEK VARIETIES</u>			
<u>COPPER QUEEN</u> - Copper sport of Orchid Queen.... 7-28	11-10	4.00	
<u>BR. ORCHID QUEEN</u> - Large incurved, apricot buff 7-28.	11-10	4.25	
<u>MRS. ROY</u> - Large incurved, reddish bronze with golden buff reverse, responds evenly to off-season flowering..... 7-28	11-13	3.88	
<u>GARNET KING</u> - Medium reflexed standard, the only true red Standard, velvety red excellent as cut, normal season and for pot plant..... 7-28	11-13	4.25	
<u>11 WEEK VARIETIES</u>			
<u>BALCOMBE'S PERFECTION</u> - Large orange bronze Standard of medium height..... 7-28	11-15	3.88	
<u>RED BALCOMBE'S PERFECTION</u> - Bright red incurved of medium height. Shows a copper reverse, use mid October thru November..... 7-28	11-15	3.88	
<u>VALENTINE</u> - Large crimson decorative brighter than Delaware, especially good as a winter pot for Christmas and Valentine's Day. Does not have the open center of Delaware. Recommended for use Oct. 1st thru April 30th 7-28	11-20	3.75	
<u>CALVERT'S GOLD</u> - Intermediate semi-incurved Standard and short crops mid October thru April. Best mid October thru January..... 7-28	11-20	3.88	
<u>BR. PETER JOHN</u> - Medium reflexed rosewood bronze used extensively along California Coast as disbuds or China Mums..... 8-1	11-23	4.25	
<u>12 WEEK VARIETIES</u>			
<u>GLADYS PEARSON</u> - Large light buff bronze Standard still very much in demand for normal season blooming..... 8-5	11-25	4.13	
<u>OAK LEAF</u> - Dark bronze, sport of Gladys Pearson. As is true with all the Pearsons, these are the Thanksgiving Football Mums. A very easily grown sure fire mum..... 8-5	11-25	4.00	

S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE</u>
<u>BRONZE &amp; RED</u>			<u>50 ONLY</u>

13 WEEK VARIETIES

<u>BR. MISTLETOE</u> - Medium incurved, buff bronze...	8-10	12-5	4.13
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PINK & LAVENDER

8 WEEK VARIETIES

<u>PK. CHIEF</u> - Medium size incurved pink Standard, good normal season and as early Garden disbuds in the Southern Gardens where weather permits.....	7-20	10-15	4.00
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<u>*MAJOR BOWES</u> - Deep lavender standard, good for normal season under glass, and as early out-door cut flower in the Southern gardens where weather permits.....	7-20	10-15	4.25
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9 WEEK VARIETIES

<u>BLUE RIBBON</u> - Small lavender, pink incurved color improves Queen of Pinks during high temperature, responds sharply.....	7-25	11-1	3.63
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<u>MARY GARDEN</u> - Large light lavender spider good stem, responds very well to Cloth House shading for September on.....	7-25	11-1	4.13
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<u>BUNBU</u> - Spider deep lavender pink.....	7-25	11-1	4.00
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10 WEEK VARIETIES

<u>RAYONANTE</u> - Large lavender spider with straight tubular petals, good shipper used extensively along the West Coast, responds to off-season flowering Sept. on in Cloth House.....	7-28	11-5	4.00
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<u>*IND. PINK</u> - Large incurved Standard, bright lavender, like all of the Indianapolis varieties responds to off-season bloom- ing and is very versatile making it the top selling pink Standard. Fades badly during the very hot weather.....	7-28	11-5	3.38
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<u>LAV. QUEEN</u> - Large incurved, color more intense than Dark Orchid Queen.....	7-28	11-10	4.00
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S T A N D A R D S

<u>VARIETY</u>	<u>NORMAL PINCH DATE</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>PINK &amp; LAVENDER</u>			
<u>10 WEEK VARIETIES</u>			
<u>DK. ORCHID QUEEN</u> - Dark sport of Orchid Queen responds well for off-season blooming and is particularly useful during January thru March. Used extensively along the West Coast.....	7-28	11-10	3.88
<u>PRINCESS ANN</u> - Medium salmon pink incurved, with exceptional flower quality. Excellent pot plant variety with tall treatment. Can be flowered throughout the winter.....			
	7-28	11-10	4.50
<u>PK. POCKETT</u> - Large exhibition, lavender.....	7-28	11-10	4.38
<u>LAUGHTER</u> - Medium semi-incurved, light lavender pink.....	7-28	11-10	4.00
<u>11 WEEK VARIETIES</u>			
<u>CALVERT'S PINK</u> - Intermediate incurved orchid pink suffused with salmon. Standard or short crop, mid November thru January.....	8-1	11-17	4.13
<u>ARISTOCRAT (GHSE .)</u> - Large incurved, deep lavender.....	8-1	11-20	4.38
<u>*HELEN FRICK</u> - Medium incurved, rose pink.....	8-1	11-20	4.25
<u>*THANKS. PINK</u> - Medium reflexed dark amaranth...	8-1	11-23	4.13
<u>DK. PETER JOHN</u> - Medium reflexed, amaranth, used as disbud or China Mum along the West Coast.....	8-1	11-23	4.25
<u>ED. SEIDEWITZ</u> - Large incurved, very good normal bloomer, lavender pink.....	8-1	11-23	4.25
<u>13 WEEK VARIETIES</u>			
<u>PK. MISTLETOE</u> - Medium incurved, lavender.....	8-10	12-5	4.38

GARDEN VARIETIES

\*RECOMMENDED FOR SPRING POT PLANTS PINCHED  
AND SHORT DAY TREATMENT SAME DAY

(D) VARIETIES RECOMMENDED AS BETTER WHEN DISBUDDED

<u>VARIETY</u>		<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u>
				50 ONLY
<u>WHITE</u>				
<u>OSAGE</u> - Cushion, decorative, border, white...	Short		Sept. 5	4.00
<u>CANDLELIGHT</u> - Decorative, secondary border, ivory white.....	Med.		Sept. 5	4.00
<u>D.D.AHRENS</u> - Decorative, background, white...	Tall		Sept. 10	4.00
<u>PAPER WHITE</u> - Decorative, secondary border, white.....	Med.		Sept. 10	3.75
<u>*CRYSTAL MAID</u> - Cream decorative pompon produced on low growing plant that is well suited for borders. Responds well to Spring pot culture. Also very good for 3" pot blooming.....	Short		Sept. 12	4.00
<u>*CHRIS COLUMBUS</u> - Large decorative pompon, cream white. Responds to off-season blooming and is the top white Garden Variety for Spring pot blooming. Also tops for 3" pot blooming.....	Tall		Sept. 15	3.88
<u>WH. CUSHION</u> - Cushion, border, white, showing traces of pink in bud. Blooms later the first year.....	Short		Sept. 15	3.63
<u>*GLORIA</u> - A very free flowering medium sized decorative pompon. Flowers are larger and more double than Chris. Columbus. Good growth habits and foliage. Makes a beautiful Spring pot plant.....	Med.		Sept. 15	4.00
<u>*CALCITE</u> - Cream white decorative, responds to off-season blooming. Good Spring Garden pot plant.....	Med.		Sept. 15	3.75
<u>POWDERPUFF</u> - Cushion, border, white.....	Short		Sept. 15	3.75
<u>POLAR ICE</u> - Decorative and secondary border, white.....	Med.		Sept. 15	3.88
<u>*WH. BOUNTY</u> - Cream white button pompon. Responds to off-season blooming. Spring garden pot plant.....	Tall		Sept. 15	3.63

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
D <u>WH. TOWER</u> - Large pompon, secondary border and cut, cream white.....	Tall	Sept. 15	3.88
* <u>PRINCESS KAY</u> - Heavy textured, pure alabaster, white, Strong stems loaded with flowers, makes an attractive spring pot plant.....	Med.	Sept. 20	4.50
<u>BENORA</u> - Dwarf cushion type growth with excellent stems and foliage. Large 3" White flowers on well shaped plants.....	Short	Sept. 20	4.25
* <u>GRANNY LEHMAN</u> - Pure White decorative with striking form, an excellent spring pot plant. Tall treatment recommended.....	Med.	Sept. 20	4.50
<u>WHITE SAIL</u> - Large white decorative with cream center, a clean vigorous grower....	Med.	Sept. 23	4.25
<u>WH. WONDER</u> - Large pompon, secondary border and cut. Ivory White.....	Med.	Sept. 25	3.88
<u>JESSAMINE WILLIAMS</u> - White, quilled type spoon, early free flowering variety.....	Med.	Sept. 25	4.38
* <u>SHALIMAR (H)</u> - Large white decorative flowers produced on medium height growth. Good Mother's Day and later pot. Better when disbudded.....	Med.	Sept. 25	3.88
<u>QUICKSILVER H</u> - Large creamy white decorative. Compact growth and prolific blooming habit. Excellent bedding plant.....	Med.	Sept. 25	4.50
<u>THERESA STONE</u> - Cream ivory pompon for secondary border or cut.....	Med.	Sept. 25	4.13
<u>WH. RICE</u> - Large pompon border and pots, white.....	Short	Sept. 25	3.88
* <u>OSTOSA</u> - Large white low growing, responds to off-season blooming.. A good addition to the Spring Garden pots.....	Short	Sept. 25	4.25
<u>WH. CLOUD</u> - Decorative, secondary border, white.....	Tall	Sept. 25	4.00
* <u>JUDY</u> - White button Pompon, very compact cushion growth, Excellent response for spring pots.....	Short	Sept. 27	4.50

GARDEN VARIETIES

<u>VARIETY</u>		<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u>
				50 ONLY
<u>WHITE</u>				
<u>NORTH STAR</u>	Single, background and cut flower, white.....	Med.	Sept. 28	3.88
* <u>PEPITA</u>	Small button pompon, good spring pot plant variety.....	Med.	Sept. 28	3.88
* <u>LARRY</u>	Medium white pompon, short & compact. Excellent spring pot plant variety.....	Short	Oct. 1	4.13
<u>SPINDRIFT</u>	Decorative, secondary border, white.....	Med.	Oct. 1	4.00
<u>GARDENIA</u>	Large white decorative, flowers are very double and large, $3\frac{1}{2}$ " in diameter. A very profuse bloomer combining extreme vigor and strong stems with excellent foliage on a semi-dwarf plant. An outstanding variety.....	Med.	Oct. 1	4.13
<u>GRACE BRADSHAW</u>	Very large decorative, satiny white petals. Husky vigorous grower.....	Tall	Oct. 1	4.50
<u>MARSHMALLOW</u>	Medium single with waxy petals very good low growing garden variety. Excellent for Spring pots.....	Med.	Oct. 5	4.13
<u>LIMELIGHT</u>	Decorative, background and cut, white.....	Med.	Oct. 5	4.00
<u>HADLEY</u>	Large cream white semi-incurred decorative. Vigorous grower with husky stems, responds well to disbudding, outstanding quality.....	Tall	Oct. 5	5.50
<u>LYRIC</u>	Small single with good substance in petals. Very attractive as Spring pot plant. Very good also as 3" pot plant....	Short	Oct. 5	4.00
<u>AVALANCHE</u>	Large decorative secondary border, cream white.....	Tall	Oct. 5	4.38
<u>HORIZON</u>	Medium decorative pompons produced on good sprays with excellent stems and foliage. Exceptionally good as early cut flower under glass or in the garde. Responds very well for off-season flowering in the Spring, either as cut or pot plant.	Med.	Oct. 5	4.13

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>WHITE</u>			
<u>IVORY GLOW</u> - Large disbud, ivory.....	Med.	Oct. 5	3.75
<u>BLUSHWHITE</u> - Large crisp Spoon-chalk white flowers with lavender tint.....	Med.	Oct. 7	4.50
* <u>CLASSIC</u> - Pure white pompon, used as a cut flower under glass or in the garden, not as good for this purpose as Horizon, but acceptable.....	Tall	Oct. 10	4.25
* <u>MINNESOTA</u> - Large white, incurved Pompon, beautiful for disbud and Pot Plant culture	Med.	Oct. 10	4.38
* <u>MAESTRO</u> - Medium pompons, cream in color, produced on very low growing plants. Responds to off-season blooming. Recommended as Spring Garden Pots.....	Short	Oct. 10	4.38
* <u>ALBION</u> - Large decorative, white, compact growth habit. Very attractive as a Spring pot plant.....	Med.	Oct. 10	4.13
<u>WH. MASQUERADE</u> - Silvery White Button - a good companion for the popular Masquerade.....	Med.	Oct. 10	4.50
<u>WH. SPOON</u> - Spoon, secondary border, white...	Med.	Oct. 10	3.88
* <u>SILVERPLATE</u> - Medium decorative, pure white responds well for Spring Pot Sales.....	Med.	Oct. 12	4.38
* <u>ELMIRA</u> - Large cream white decorative, low and compact. Responds well to disbudding, a valuable addition to the spring and fall garden pots.....	Med.	Oct. 12	4.50
<u>MICHIGAN STATE</u> - Large white, decorative, Responds well to disbudding. Makes a beautiful shaped pot plant for Spring and fall flowering.....	Med.	Oct. 14	4.38
<u>SPARTAN</u> - Large semi-incurved white decorative, vigorous clean growing habit. Responds well in the cloth house. Improved considerably by disbudding.....	Tall	Oct. 15	5.50

GARDEN VARIETIES

<u>VARIETY</u>	<u>TYPE</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u> 50 ONLY
<u>WHITE</u>				
PILGRIM - Clear white, a very good garden variety for spring pots. Excellent for secondary borders.....	Med.	Oct. 15	4.38	
SILVER BALL - Large pompon, background or cut, white.....	Tall	Oct. 15	3.63	
IRENE - Small secondary border, or cut, white.....	Med.	Oct. 15	4.38	
BLIZZARD - A pure white pompon with good spray formation, responds well in the early Cloth House and Greenhouses July thru Sept.....	Med.	Oct. 15	4.13	
<u>YELLOW</u>				
REVERENCE - Large decorative border, chamois yellow.....	Short	Sept. 1	4.00	
*EARLY GOLD - Medium pompon, low growing, responds very sharply to off-season blooming. Sometimes considered too short.....	Short	Sept. 5	4.25	
GOLDEN HOURS - Pompon, secondary border, chrome yellow.....	Med.	Sept. 8	3.75	
GOLD BUTTON - Medium button pompon, Golden yellow with orange centers, very attractive	Med.	Sept. 10	4.00	
DELIGHT (H) - Medium pompon, secondary border, golden.....	Med.	Sept. 12	4.00	
GENISTA - Decorative, secondary border, canary yellow.....	Med.	Sept. 12	4.00	
SUNAPEE - Pompon, secondary border, deep lemon.....	Tall	Sept. 15	3.75	
PATHFINDER - Decorative, serrated petals secondary border, deep lemon.....	Med.	Sept. 15	4.00	
*POMPONETTE - Orange pompon of medium size, low growing. Responds to off-season blooming! Good spring garden pompon.....	Short	Sept. 15	3.75	
YEL. CUSHION - Cushion, decorative, border light yellow.....	Short	Sept. 15	3.63	

GARDEN VARIETIES

VARIETY	DESCRIPTION	HEIGHT	MATURES	PRICE 50 ONLY
<u>YELLOW</u>				
<u>GOLDEN CUSHION</u> - Cushion, border, golden yellow.....	Short	Sept. 15	3.63	
<u>DEFIANCE (H)</u> - Decorative, secondary border, golden yellow.....	Tall	Sept. 15	4.00	
<u>*YEL. CHRIS. COLUMBUS</u> - Medium large decorative, bright lemon, responds sharply to off-season blooming. By far the best of all the yellows for Spring Garden pots, either as 6" or 3". Med.		Sept. 15	3.88	
<u>MURIEL RICE</u> - Large decorative, secondary border, light lemon.....	Med.	Sept. 15	4.00	
<u>*EARLY YELLOW</u> - Small button, secondary border, deep lemon.....	Short	Sept. 15	3.75	
<u>GOLDEN CARPET</u> - Cushion, border, golden.....	Short	Sept. 15	4.00	
<u>GLENDALE</u> - Short, medium yellow pompon, compact and prolific in blooming habit. A good bright yellow and one of the earliest of the groups.....	Med.	Sept. 15	5.50	
<u>*MING</u> - Medium large pompon, golden orange yellow, responds well for Spring pot plants.....	Med.	Sept. 18	4.00	
<u>GOLDEN FANTASY</u> - Bright golden carnation type decorative, vigorous growing habit with an abundance of bloom.	Med.	Sept. 20	4.50	
<u>*SEPT. SUNSHINE</u> - Medium single, very prolific with blooms. Responds well for Spring pot plants, very showy, bright lemon.....	Med.	Sept. 20	3.75	
<u>*AGLOW</u> - Orange yellow pompon. Responds well as Spring garden pot plant.....	Med.	Sept. 20	4.38	
<u>SUNDANCE</u> - Large lemon, yellow decorative. Has a striking massive effect, long stems suitable for cutting.....	Med.	Sept. 20	4.50	
<u>REAL GOLD</u> - Large decorative, secondary border, deep golden.....	Med.	Sept. 20	4.00	
<u>WYCHWOOD</u> - Large pompon, secondary border, canary.....	Med.	Sept. 20	3.75	

GARDEN VARIETIES

VARIETY	TYPE	HEIGHT	MATURES	PRICE 50 ONLY
<u>YELLOW</u>				
<u>CANARY WONDER</u>	- Large pompon, secondary border and cut, canary yellow.....	Med.	Sept. 25	3.88
<u>BANTAM YELLOW</u>	- Short compact yellow cushion, Makes a beautiful border plant.....	Short	Sept. 25	4.25
<u>GOLDEN WONDER</u>	- Large pompon, secondary border and cut, golden.....	Med.	Sept. 25	3.88
<u>CHARLES NYE</u>	- Large pompon, secondary border, deep lemon.....	Tall	Sept. 25	4.25
<u>SEPT. GOLD</u>	- Cushion, border, lemon.....	Short	Sept. 25	3.75
<u>GOLDEN SUNSET</u>	- Large decorative, background, copper gold.....	Med.	Sept. 25	3.88
<u>HILITE</u>	- Large beautiful dahlia flared yellow decorative. Long stems just right for table decorations.....	Tall	Sept. 25	4.50
* <u>HONEYCOMB</u>	- Honey yellow pompon, good form, responds well for Spring Garden pot plants.....	Med.	Sept. 25	4.00
* <u>MOONLIGHT</u> (Depetriss)	- Large decorative, bright yellow pompon. Responds well for Spring garden pots.....	Med.	Sept. 25	4.38
<u>LEE POWELL</u>	- Large decorative, background, and cut, Chinese yellow.....	Tall	Sept. 25	4.38
<u>GOLDEN AGE</u>	- Large reflexed golden yellow. Very striking when disbudded. Particularly suited for cut flowers.....	Tall	Sept. 25	4.50
<u>SULPHUR SPOON</u>	- Spoon, secondary border, light yellow.....	Med.	Sept. 25	4.00
<u>TANGERINE</u>	- Large decorative, secondary border, deep orange.....	Med.	Sept. 25	3.88
<u>BUTTERSCOTCH</u> (H)	- Huge golden yellow decorative. Tall sturdy stems, excellent for cutting.....	Tall	Sept. 26	4.50
<u>ASTORIA</u>	- A very free flowering plant producing numerous sprays of deep lemon pompons on stiff stems.....	Med.	Sept. 28	4.13

GARDEN VARIETIES

<u>VARIETY</u>		<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>				
<u>MARIE HARTMAN</u>	- Large canary yellow decorative. Large new flowers continually covering the old.....	Med.	Sept. 28	4.50
<u>YEL. SUPREME (H)</u>	- Cushion, border; bright lemon.....	Short	Sept. 28	3.63
<u>RUBY BREITHAUPT</u>	- Large decorative shaggy flowers of bright primrose yellow.....	Med.	Oct. 1	4.25
<u>FREYA</u>	- Very large deep golden yellow 4" blooms produced on medium upright growth with excellent stems and foliage... Good flower placement.....	Med.	Oct. 1	4.00
<u>*KINGS RANSOM</u>	- Golden yellow decorative; excellent grower with an abundance of flowers. Very good Spring pot plant.....	Med.	Oct. 1	4.38
<u>TRANQUILITY</u>	- Decorative, secondary border, light lemon yellow.....	Med.	Oct. 1	4.00
<u>*CHIQUITA</u>	- Small button, deep lemon, responds well for Spring garden pot plant.....	Med.	Oct. 1	4.25
<u>ETHEL WATERS</u>	- Large incurved, disbud, light lemon, sport of Ivory Glow.....	Med.	Oct. 5	4.13
<u>JAMES EADIE</u>	- Large pompon, secondary border, deep chrome.....	Med.	Oct. 5	4.00
<u>NEWTON</u>	- Large 4" golden yellow cactus flowering and dwarf bushy growth. Good stem and foliage. Blooms from late Sept. Fully matures Oct. 5.....	Med.	Oct. 5	4.13
<u>SUDAN</u>	- Large decorative yellow, luxurious rich foliage highlighted by intense decorative bloom. Is improved handsomely by disbudding.....	Med.	Oct. 5	4.50
<u>*ILLINOIS</u>	- Medium incurved, bright golden. Lovely as a disbud. Attractive as a Spring or Fall pot plant.....	Med.	Oct. 5	4.38
<u>YEL. AVALANCHE</u>	- Large decorative, background, light lemon.....	Tall	Oct. 5	4.13

GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE
<u>YELLOW</u>			<u>50 ONLY</u>
<u>ORION</u> - Large soft yellow decorative, short growing and very compact. Exquisite as a border plant.....	Short	Oct. 5	5.50
<u>ROULETTE</u> - Large decorative, bright yellow dwarf growth. Response good for Spring pots, and an excellent addition.....	Short	Oct. 5	4.13
<u>JOHN FURST</u> - Full medium, brilliant orange decorative. Clean cut looking stems and sprays. Excellent for cut flowers.....	Tall	Oct. 5	4.50
<u>POLARIS</u> - Single, secondary border, golden buff.....	Med.	Oct. 5	4.38
<u>MRS. ROTAN</u> - Large decorative, secondary border and pot, deep chrome.....	Med.	Oct. 5	4.00
<u>SUNSTONE</u> - Spoon, novelty, background or cascade, light yellow.....	Tall	Oct. 8	4.00
<u>*SPODE</u> - Large incurved, short growing bright lemon garden variety suitable for growing as disbud. Responds well for Spring pot plants.....	Short	Oct. 8	4.00
<u>*YEL. SPOON</u> - Very artistic spoon type flowers, respond well at Mother's Day and later as Spring pot plants. Very novel, light yellow in color.....	Med.	Oct. 10	4.25
<u>TREASURE</u> - Golden yellow pompons produced on good stems and sprays for cut. Excellent for normal blooming under glass or outside blooming throughout the South.....	Tall	Oct. 10	4.25
<u>GOLDEN SPOON</u> - Spoon, secondary border, golden yellow.....	Med.	Oct. 10	3.88
<u>*YEL. BLANKET</u> - Small yellow button, responds for Spring garden pot plants.....	Med.	Oct. 10	3.75
<u>BRIGHT FORECAST</u> - Pompon, background and cut flower, bright lemon.....	Tall	Oct. 10	4.13

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u>
			50 ONLY
<u>YELLOW</u>			
<u>YEL. CALUMET (H)</u> - lemon yellow Pompon. Sport of Calumet will be a valuable addition to the early yellow cut flowers. Responds well as a Spring or Fall Pot Plant.....	Med.	Oct. 10	4.38
<u>ARLORA</u> - Beautiful large perfect shaped blooms well spaced on very rigid stems from well branched plants with bright green foliage. Flowers are bright lemon and fully double, excellent speci- men plant. Useful as a spring and fall pot plant.....	Med.	Oct. 10	4.00
<u>MICHIGAN</u> - Large clear yellow blooms fully 4" and larger across, produced on beauti- ful vigorous plants with rigid stems. Should be disbudded and supported due to size of bloom. Good outside cut flower when protected from frost.....	Med.	Oct. 12	4.38
<u>MOONBRIGHT</u> - Soft moonlight yellow, large perfectly incurved Chrysanthemum. Semi- dwarf habit, excellent foliage.....	Med.	Oct. 12	4.00
<u>*SUNBURST</u> - Large cactus type 4" and larger when disbudded. Beautiful golden yellow blooms produced on vigorous plants with excellent foliage and stems. Should be supported since heavy rains and wind will blow the large blooms over.....	Med.	Oct. 12	4.38
<u>*GOLD LODE</u> - Medium reflexed, bright yellow early enough for garden use around Toledo and farther South. Responds excellently for Spring Garden pot plants, either disbud or spray.....	Med.	Oct. 15	4.25
<u>JUDITH ANDERSON</u> - Button, border, bright lemon.....	Med.	Oct. 15	3.75
<u>RODELL IMPROVED</u> - Button, background plant- ings, and cut flowers, light lemon.....	Med.	Oct. 15	3.75
<u>YEL. IRENE</u> - Small button, background plantings, and cut flowers, light lemon.....	Med.	Oct. 15	4.13

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>YELLOW</u>			
* <u>OHIO STATE</u> (H) - Large cactus golden yellow. Responds well for Spring or Fall pots. One of the loveliest of the garden disbuds.....	Med.	Oct. 15	4.38
<u>HONEYSWEET</u> - Large incurved, golden yellow, early enough for garden use and responds excellently for Spring pot plants. Should be disbudded.....	Med.	Oct. 15	4.00
<u>SARASOTA</u> - Medium pompon, bright lemon, excellent cut flower variety for under glass or the early Cloth House.....	Med.	Oct. 15	4.00
* <u>IOWA</u> - Medium incurved bright lemon, makes a sturdy compact pot plant, particularly suitable in the Spring. Useful as a garden disbud.....	Med.	Oct. 15	4.38
<u>BRONZE &amp; RED</u>			
<u>VULCAN</u> - Medium decorative, dark red full double flowers on short branchy plants...	Short	Aug. 24	4.50
<u>TECUMSEH</u> - Brick red to Buff bronze cushion, Compact habit.....	Short	Sept. 2	4.50
<u>GLOW WORM</u> - Semi-double cushion, border, orange scarlet.....	Short	Sept. 8	4.00
<u>EARLY HARVEST</u> - Cushion, border, mahogany orange.....	Short	Sept. 8	4.25
<u>HARBINGER</u> - Large decorative, border, golden bronze.....	Short	Sept. 8	4.13
* <u>W.P.SNYDER</u> - Medium pompon, apricot orange. Responds well for Spring pots. Beautiful orange yellow well shaped plant. Must have full 60 degrees temperature if bloomed before Mother's Day.....	Med.	Sept. 10	4.38
<u>AUTUMN SONG</u> - Decorative, secondary border, wine rose.....	Med.	Sept. 10	4.00
<u>GEO. LUXTON</u> - Large decorative, secondary border, light bronze.....	Med.	Sept. 12	4.00

GARDEN VARIETIES

VARIETY	BLOOMING	TYPE	HEIGHT	MATURES	PRICE 50 ONLY
<b>BRONZE &amp; RED</b>					
<u>TRIBUTE</u>	- Large decorative, bright daphne red, maturing to daphne pink.....		Med.	Sept. 14	4.25
<u>BR. POMPONETTE</u>	- Pompony border, golden bronze.....		Short	Sept. 15	4.13
<u>EARLY CRIMSON</u>	- Decorative, secondary border, bright crimson.....		Med.	Sept. 15	3.75
<u>APACHE</u>	- Large decorative, secondary border, red and gold.....		Med.	Sept. 15	4.00
<u>EARLY BRONZE</u>	- Button; border, orange bronze...	Short		Sept. 15	3.75
<u>Red Gold</u>	- Button, border, red and gold.....	Med.		Sept. 15	3.88
<u>DK. RED GOLD</u>	- Button, dark red sport of Red Gold.....	Med.		Sept. 15	3.88
<u>NEW MARJ. MILLS</u>	- Large pompon, border, ruby red.....	Short		Sept. 15	4.13
<u>FLAMBOYANT</u>	- Decorative and secondary border and cut, flaming orange bronze.....	Med.		Sept. 15	4.00
<u>EARLY KATHLEEN</u>	- Decorative, secondary border coppery bronze.....	Med.		Sept. 15	4.00
<u>COMPANION</u>	- Reliable early bloomer with good stems for home cutting. Fully double golden bronze.....	Med.		Sept. 15	4.13
<u>AUTUMN BEAUTY</u>	- Decorative, secondary border, chestnut red.....	Med.		Sept. 15	4.00
<u>SEPT. BRONZE</u>	- Button, secondary border, golden bronze.....	Med.		Sept. 20	3.75
<u>*TORONTO</u>	- Cushion border, bronze. Responds well as a spring pot plant.....	Short		Sept. 20	4.25
<u>*BRONZE QUEEN (H)</u>	- Copper bronze cushion pompon type growth, very compact and showy as a border planting. Very attractive as a Spring pot plant.....	Short		Sept. 20	3.88

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u> 50 ONLY
<u>BRONZE &amp; RED</u>			
<u>RED GLOW</u> - Small pompon, secondary border, dark red.....	Med.	Sept. 20	3.88
<u>*ORSONA</u> - Reddish bronze pompon, responds well for Spring Garden pots.....	Med.	Sept. 20	4.00
<u>SCARLET CRIMSON</u> - Decorative, secondary border, bright red.....	Med.	Sept. 20	3.88
<u>MME. CADILLAC</u> - Large pompon, border, raspberry wine.....	Short	Sept. 20	4.00
<u>BRONZE GIANT</u> - Large bronze decorative, especially suitable for cutting. Improved by dis- budding.....	Tall	Sept. 22	4.50
<u>ROUGE CUSHION</u> - Cushion, border, bright red..	Short	Sept. 25	3.88
<u>BR. WONDER</u> - Pompon, secondary border and cut, rosewood bronze.....	Med.	Sept. 25	4.00
<u>PLAINSMAN</u> - Decorative, secondary border, orange bronze.....	Med.	Sept. 25	4.00
<u>CROWN JEWELL</u> - Decorative, secondary border, bright red.....	Short	Sept. 25	4.00
<u>CHAMP. CUSHION</u> - Cushion border, deep bronze.....	Short	Sept. 25	3.63
<u>COND. CUSHION</u> - Cushion, border, red.....	Short	Sept. 25	3.63
<u>ALPINE</u> - Decorative, secondary border, dark red.....	Med.	Sept. 25	4.00
<u>MAHOGANY CUSHION</u> - Cushion, border, jasper red.....	Short	Sept. 25	3.63
<u>ELITE CUSHION</u> - Cushion, border, salmon bronze.....	Short	Sept. 25	3.63
<u>HOLIDAY (H)</u> - Large decorative, secondary border and cut, golden bronze.....	Med.	Sept. 25	4.00
<u>FOOTBALL BRONZE</u> - Bronze buff.....	Tall	Sept. 25	4.00
<u>COPPERSMITH</u> - Copper bronze decorative pom...	Med.	Sept. 25	4.00

GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
<u>BRONZE &amp; RED</u>			
<u>MOJAVE GOLD</u> - Large decorative, disc like flowers, golden bronze.....	Med.	Sept. 26	4.25
<u>CROWNING GLORY</u> - Coral bronze.....	Med.	Sept. 28	4.00
<u>DARK KNIGHT</u> - Deep red decorative, ruby crimson to maroon. Finishes off in large showy clumps, holds its color well.....	Med.	Sept. 28	4.50
<u>REMEMBRANCE</u> - Decorative, dark carmine red, holds color well and response good for Spring pots when temperature is held at full 60 degrees during bud set. Better to use for Mother's Day or later.....	Med.	Sept. 28	4.25
<u>LIPSTICK</u> - Cushion, border, ruby orange.....	Short	Sept. 28	4.13
<u>KATHLEEN LEHMAN</u> - Large decorative, secondary border, orange bronze.....	Med.	Sept. 28	4.00
<u>RUTH SCOTT</u> - Large semi-incurved golden bronze decorative. One of the best and most colorful big mums.....	Tall	Sept. 28	4.50
<u>*MOROCCO</u> - Dwarf cushion type growth producing 3½" blooms in large quantities on well shaped plants. Attractive as a Spring and Fall plant.....	Short	Oct. 1	4.38
<u>*CAPRICE</u> - Large full decorative 4" blooms having a good deep apricot bronze color. Strong bushy semi-dwarf growth with excellent foliage. Useful as a Spring and Fall pot plant.....	Med.	Oct. 1	4.00
<u>ADMIRATION</u> - Decorative, secondary border, salmon fawn.....	Med.	Sept. 28	3.75
<u>*IRON MOUNTAIN</u> - Deep red pompon, changing to rust. A very beautiful red when first open, fades rapidly. Responds very sharply for Spring pots. Well suited for either 6" or 3" pots, and responds for Valentines Day.....	Med.	Oct. 1	3.88
<u>*TUBILEE (H)</u> - Pompon, secondary border, crimson red.....	Med.	Oct. 1	4.00

GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
<u>BRONZE &amp; RED</u>			
<u>FIESTA</u> - Pompon, secondary border, orange rust, good for cut.....	Tall	Oct. 1	3.88
<u>RED CLOUD</u> - Cushion, border, scarlet red.....	Med.	Oct. 1	3.75
<u>RED RIDING HOOD</u> - Decorative, secondary border, bright red.....	Med.	Oct. 1	4.00
<u>SAM WILLISTON</u> - Cushion, border, deep red.....	Short	Oct. 1	3.63
<u>LESHARA</u> - Decorative, novelty, secondary border, mulberry red.....	Med.	Oct. 1	3.75
<u>BONFIRE</u> - Decorative, secondary border, bright red.....	Med.	Oct. 1	4.13
<u>*RED MISCHIEF</u> - Sparkling deep red cushion, single sport of Mischief. Has all of the fine characteristics of Mischief. A very worth while addition to the Spring pot reds.....	Short	Oct. 1	4.50
<u>ROYALIST</u> - Medium velvety ox-blood red pompon. Exceptionally nice sprays, suitable for cutting.....	Med.	Oct. 1	4.50
<u>FIRE ENGINE</u> - Single secondary border, flaming red.....	Med.	Oct. 1	3.75
<u>VINTAGE</u> - Medium pompon of rich satiny claret to spinet red. Tolerant of cool weather.....	Med.	Oct. 1	4.50
<u>CARD. SPOON</u> - Spoon type, secondary border, red bronze.....	Med.	Oct. 5	4.13
<u>FIRECRACKER</u> - Decorative, background and cut, mahogany bronze.....	Tall	Oct. 5	4.00
<u>CYDONIA</u> - Decorative, background and cut, mahogany bronze.....	Tall	Oct. 5	3.75
<u>*SEPT. CHEER</u> - Cherry red single, low growing, responds well for Spring pot plants.....	Med.	Oct. 5	3.75
<u>BURGUNDY</u> - Large pompon, background and cut, wine red.....	Tall	Oct. 5	3.75

GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
<u>BRONZE &amp; RED</u>			
* <u>RED VELVET</u> - Large decorative, dark crimson, responds readily for Spring pots. Not quite as showy as Remembrance or Iron Mountain. Med.		Oct. 5	4.38
* <u>MONA</u> - Rust bronze formal pompon, responds for Spring garden pots.....	Med.	Oct. 5	4.38
<u>INDIAN RED</u> . - Indian rust color, unique type flower.....	Med.	Oct. 5	4.00
<u>COURAGEOUS</u> - Decorative, secondary border, dark ruby red.....	Med.	Oct. 5	3.75
* <u>MRS. DUPONT</u> - Coral buff, large decorative pompon, responds to off-season blooming, good for Spring pots.....	Tall	Oct. 5	4.38
<u>MONTEREY</u> - Large brilliant orange bronze semi-incurved. A real beauty when disbudded. Perfect for cut flowers.....	Tall	Oct. 8	5.50
<u>ANDANTE</u> - Large broad petalled decorative of luminous peach apricot. Free growing, but compact.....	Tall	Oct. 8	4.50
<u>ARABY</u> - Deep crimson red disbud. Responds well in the Cloth House. Excellent for garden cut also.....	Tall	Oct. 8	5.50
<u>AVIATOR</u> - Pompon, secondary border, copper bronze.....	Med.	Oct. 8	4.00
<u>GLADIATOR</u> - Large 4" full decorative orange red blooms produced on plants of medium height with upright stems and good foliage. Very free flowering considering size of blooms. Try disbudding this one.....	Med.	Oct. 10	4.00
* <u>D CALUMET (H)</u> - Brilliant apricot large decorative pompons produced on excellent sprays, having good stems and foliage. Responds very well as spring pots making a better plant than Mrs. Dupont. Responds well in the early Cloth House and is used normal in the greenhouse as a cut flower. Also where the weather permits, it is a wonderful cut flower garden variety.....	Med.	Oct. 10	4.25

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE &amp; RED</u>			
<u>DK. CALUMET (H)</u> - Bronze sport of the widely used Calumet useful for Spring pots or cut.....	Med.	Oct. 10	4.38
<u>DOLLI-ETTE</u> - Medium spoon, golden bronze, useful as a spring or fall pot plant, prolific in blooming bed making an excellent border planting.....	Med.	Oct. 10	4.25
<u>HUNTSMAN</u> - Large decorative, background or cut, scarlet orange.....	Tall	Oct. 10	4.38
<u>CARNIVAL</u> - Pompon, background or cut, burnt orange.....	Med.	Oct. 10	4.25
<u>CARMINE QUEEN</u> - Deep carmine red formal pompon produced on excellent sprays, good early red cut flower under glass or in the garden.....	Tall	Oct. 10	4.38
<u>NORTHWESTERN</u> - Reddish bronze, medium incurved. Makes an ideal football mum when disbudded.....	Med.	Oct. 10	4.38
<u>*INDIANA</u> - Large cactus pompon. Novelty spring and fall pot. A novel addition to the garden disbuds.....	Med.	Oct. 10	4.38
<u>ADMIRAL</u> - Pompon, background and cut, dark red.....	Med.	Oct. 12	4.00
<u>*PURDUE (H)</u> - Medium incurved lively bronze, gold reverse. Lends itself well to Spring and fall pot plant culture. Makes a beautiful garden disbud.....	Med.	Oct. 12	4.38
<u>CRUSADER</u> - Large double crimson red blooms 4" or more, larger when disbudded, produced on strong robust stems with very strong flower petioles. This is an outstanding specimen variety when disbudded for the late Mum garden or as a China Mum.....	Med.	Oct. 12	4.00
<u>*RADIANCE</u> - Red decorative, responds uniformly and breaks freely making an excellent Spring pot plant.....	Med.	Oct. 15	4.25

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
<u>BRONZE &amp; RED</u>			
* <u>JAMES STEWART</u> - Small pompon, apricot gold in color, produced on excellent sprays and good stems. Good for early Cloth House cut and normal blooming under glass, also in the garden.....	Tall	Oct. 14	4.38
* <u>MAJESTIC</u> - Medium incurved bright rosewood bronze pompon useful in Spring or Fall pot plant programs. Improved considerably by disbudding.....	Med.	Oct. 15	4.50
<u>RED ENTERPRISE</u> - Rose red, medium pompon.....	Tall	Oct. 15	4.38
<u>RESOLUTE</u> - Large bright red, compactly incurved, suitable for disbudding, semi-dwarf, desirable as a Spring pot.....	Med.	Oct. 15	4.50
<u>WISCONSIN</u> - Medium incurved, deep apricot bronze, responds well to disbudding.....	Med.	Oct. 15	4.38
<u>RAJAH</u> - Large scarlet red daisy with good sprays and stems. Excellent as cut flower in the garden or under glass normal.....	Tall	Oct. 15	4.38
<u>HELMA</u> - Large rich red, semi-incurved, good stem and excellent foliage, a very colorful and durable flower.....	Med.	Oct. 15	4.25
<u>PINK &amp; LAVENDER</u>			
<u>WENONAH</u> - Soft lavender early pompon, One of the very earliest.....	Med.	Aug. 24	4.50
<u>GLADNESS</u> - Decorative pompon, border, China rose.....	Short	Aug. 28	4.00
<u>CECIL BEED</u> - Decorative, secondary border, deep lavender.....	Med.	Sept. 1	3.75
<u>SALMON PRECOSE</u> - Large decorative, border, salmon pink.....	Short	Sept. 1	4.00
<u>AMELIA</u> - Cushion, border, lavender pink.....	Short	Sept. 5	3.63
<u>ROSA</u> - Cushion, border, rose pink.....	Med.	Sept. 5	3.75
<u>DEAN KAY</u> - Cushion, border, shell pink.....	Short	Sept. 5	3.63

GARDEN VARIETIES

<u>VARIETY</u>		<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u> 50 ONLY
<u>PINK &amp; LAVENDER</u>				
<u>PURPLE STAR</u> - Decorative pompon, secondary border, brilliant purple.....	Med.	Sept. 5	3.88	
<u>*JOAN HELEN</u> - Dark purple shading to crimson, responds for Spring pot plants very readily, makes a beautiful plant. Color is good..	Med.	Sept. 10	3.75	
<u>NYE'S FAVORITE</u> - Large shaggy decorative, lavender, responds for Spring pot plants.....	Med.	Sept. 10	3.75	
<u>*ORCHID HELEN</u> - Medium decorative, orchid lavender, responds for Spring garden pot plants.....	Med.	Sept. 10	4.00	
<u>LORENZO</u> - Quilled, secondary border, dark purple.....	Med.	Sept. 15	4.00	
<u>ROYAL ROBE</u> - Decorative, secondary border, dark purple.....	Med.	Sept. 15	4.00	
<u>TENSLEEP</u> - Beautiful early rose pink cushion, Extremely hardy. prolific blooming habit. Makes an outstanding early border plant..	Med.	Sept. 15	4.50	
<u>CHIPPEWA</u> - Decorative, secondary border, and cut, bright purple.....	Med.	Sept. 15	3.88	
<u>VIOLET</u> - Decorative, bright purple.....	Med.	Sept. 15	3.75	
<u>*PURPLE SPOON</u> - Soft purple. Makes an attractive compact spring pot plant.....	Med.	Sept. 20	4.00	
<u>TAPESTRY</u> - Decorative, secondary border, salmon pink.....	Med.	Sept. 20	3.88	
<u>*MINNPINK</u> - A lovely rose pink cushion, very compact with a profusion of bloom. Responds well for 3" pot or normal spring pot culture.....	Short	Sept. 20	4.00	
<u>*PURPLE WATERS</u> - Deep purple. Responds well for spring pot plant culture.....	Med.	Sept. 20	4.00	
<u>GAMMY</u> - Rose lavender pompon, exquisite flower of fine substance and beauty. Extremely high production.....	Med.	Sept. 20	4.50	

GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
PINK & LAVENDER			
HEATHER BLOOM - Decorative, secondary border, heather pink.....	Med.	Sept. 20	3.75
*ALERT - Large decorative, dark purple pompons produced on beautiful shaped plants. Responds excellently for Mothers Day and later bloom- ing as pot plants, either as 6" or 3" pots.....	Med.	Sept. 20	4.13
*BLANCHE LITWILLER - Large pompon, lavender pink. Medium, excellent for cutting and floral work. Attractive also as a Spring pot plant.....	Med.	Sept. 23	4.25
PINK QUILL - Large decorative, quill type, shell pink with solid centers.....	Med.	Sept. 25	4.25
OLIVE LONGLAND - Decorative, secondary border, apricot salmon pink.....	Med.	Sept. 25	3.63
EVANGELINE - Large decorative, secondary border, flesh pink.....	Tall	Sept. 25	4.00
*JEWELTONE - Pompon, secondary border, or pots, rose pink.....	Short	Sept. 25	4.00
LADY'S CHOICE - Large decorative, secondary border or pots, ivory pink.....	Med.	Sept. 25	4.00
*REFLECTION - Decorative, secondary border, rosy lavender. Displays exceptional qualities for spring pot plants.....	Med.	Sept. 25	4.00
*PETRISIAN ROSE - Medium pompon, lavender rose in color, very versatile. Ideal as a garden cut flower. Very good under glass as an early cut flower and responds either as a cut flower or spring pot plant very well.....	Med.	Sept. 25	3.88
*CECELIA - Medium decorative, purple flowers produced in abundance on beautiful shaped plants. Responds well as a spring pot plant.....	Short	Sept. 25	3.63
IMP. EARLY WONDER - Pompon, secondary border and cut, lavender pink.....	Med.	Sept. 25	3.88

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE 50 ONLY</u>
PINK & LAVENDER			
* <u>SPELLBOUND</u> - Medium decorative, brilliant lavender pompon. Responds beautifully to spring bloomings as pot plants.....	Med.	Sept. 25	4.13
<u>CAPT. J. SMITH</u> - Cushion, border plant, lavender pink.....	Short	Sept. 25	3.63
<u>EVELYN DEVANEY</u> - Shell pink.....	Med.	Sept. 25	4.00
<u>PURPLE CUSHION</u> - Sport of Cecelia.....	Med.	Sept. 25	3.75
* <u>MAJOR CUSHION</u> - Small decorative lavender pompon, produced on a well rounded plant. Responds for spring pot plant, either as a 6" or 3" pot mums. Temperature should be 60 degrees or better.....	Short	Sept. 25	3.63
<u>COQUETTE</u> - Cushion, border, rosy pink.....	Short	Sept. 25	4.00
<u>LOVELINESS</u> - Carmine pink pompon, outstanding flower quality.....	Med.	Sept. 26	4.50
<u>EDNA ROWLEY</u> - Button, lavender pink with ruby eye. Excellent for cutting and arrangements.....	Med.	Sept. 26	4.25
<u>MARY HARRISON</u> - Semi decorative, glowing aster purple, showing striking yellow centers..	Med.	Sept. 26	4.50
<u>TUNEFUL</u> - Rose pink pompon, large decorative blooms with darker centers, excellent for cutting in the home garden.....	Tall	Sept. 28	4.00
<u>PURPLE HEART</u> - Medium decorative lovely deep purple florets, with silvery reverse. Good color retention.....	Med.	Sept. 28	4.50
<u>ROSITA</u> - Button, secondary border, light lavender rose.....	Med.	Sept. 28	3.75
<u>JOYOUS</u> - Cushion, decorative, border, lavender. Compact and productive, a very lovely spring pot plant.....	Short	Sept. 28	4.00
<u>JETTY</u> - Decorative, background and cut, pink rose center.....	Tall	Sept. 28	3.75

GARDEN VARIETIES

VARIETY	HEIGHT	MATURES	PRICE 50 ONLY
<u>PINK &amp; LAVENDER</u>			
*TWINKLE - Cushion, border, deep rose purple, novel color for spring pots.....	Med.	Sept. 28	3.75
PAT. LEHMAN - Decorative, background and secondary border, peach pink.....	Tall	Sept. 28	4.00
STYLISH - Large cactus decorative, old rose, very shapely.....	Med.	Sept. 28	4.25
*ARISTOCRAT (H) - Large decorative, secondary border, deep wine. Useful as a large flowering spring or fall pot plant.....	Med.	Sept. 28	4.00
CHAMPAGNE - medium decorative, captivating shades of ivory shell pink, An abundance of excellent sprays for cutting.	Tall	Sept. 28	4.50
ARTIST'S DELIGHT - Large coral geranium pink decorative, perfect sprays for design work.....	Med.	Sept. 29	4.25
LADY FAIR - Large orchid pink cactus decorative. Shows deep lavender buds before opening, excellent for disbudding.....	Med.	Oct. 1	4.50
TROUBADOUR - Bright rosy crimson large blooms 3" across.....	Med.	Oct. 1	3.88
TIFFANY ROSE - Medium large deep rose single, very prolific bloomer, responds well for spring pot plants.....	Med.	Oct. 1	3.63
OLD LAVENDER - Large decorative, background, bright lavender.....	Med.	Oct. 1	4.13
SONNY - Small salmon pink pompon, excellent cut flower, either under glass or in the garden. Also response good in the early Cloth House shadings.....	Med.	Oct. 1	3.75
HELEN BOGUE - Large rose purple decorative...	Tall	Oct. 1	4.25
MAYFLOWER - Very hard solid pompons, soft luminous pink, borne atop perfect sprays and rigid stems. Excellent early cut flower.....	Med.	Oct. 1	4.00

GARDEN VARIETIES

<u>VARIETY</u>	<u>DESCRIPTION</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u>
				<u>50 ONLY</u>
PINK & LAVENDER				
*MISCHIEF	- Small purple daisies with prominent yellow centers produced in abundance on sturdy well rounded plants. Respond very uniformly to off-season blooming. Makes a wonderful 6" pot for spring blooming. Cannot be used in the same proportion as white and yellow, but a very desirable spring pot plant.....	Short	Oct. 1	4.13
CHARM SPOON	- Spoon, secondary border, rhodanthe rose.....	Med.	Oct. 1	4.00
ALEX CUMMINGS	- Decorative, disbud and background, deep rose pink.....	Tall	Oct. 3	4.13
NORTHERN QUEEN	- Large decorative, good cut under glass or in the garden. Rose pink, dark center.....	Med.	Oct. 5	4.00
*PETRISIAN PINK	- Decorative, background, cut, light pink.....	Med.	Oct. 5	3.88
*LAVENDER LADY	- Lavender decorative pompons produced on a rather tall spreading growth. Responds well for spring pots....	Tall	Oct. 5	4.00
DREAM GIRL	- Pompon, background and cut, light lavender.....	Med.	Oct. 10	4.13
*COURTIER	- Medium decorative, lavender pink pompons, good as garden cut flowers and respond well for spring pots.....	Med.	Oct. 10	4.00
*TIME	- Large deep lavender rose pompons produced on strong stems. Good specimen plant in the garden when disbudded. Also responds for spring pot plants.....	Med.	Oct. 10	4.00
*ORCHID SPOON	- Orchid lavender spoon, responds for Mothers Day and later as a pot plant novelty.....	Med.	Oct. 10	3.75
ROSE SPOON	- Spoon, secondary border, lavender rose pink.....	Med.	Oct. 10	3.88
LASSIE	- Large decorative, background and cut, deep pink.....	Med.	Oct. 10	4.00

GARDEN VARIETIES

<u>VARIETY</u>	<u>HEIGHT</u>	<u>MATURES</u>	<u>PRICE</u>
PINK & LAVENDER			50 ONLY
*MASQUERADE - Lavender pink button pompons with dark rose centers, respond well for spring pot plants.....	Med.	Oct. 10	3.88
*JOYBRINGER - Low branching decorative pompon, lavender rose overlaid with salmon. Ideally suited for spring pot plants. Responds well and makes a beautiful shaped plant. Color could be a little more desirable.....	Short	Oct. 10	4.25
ALLEGRO - Cushion type, secondary border and background, shrimp pink.....	Med.	Oct. 12	4.00
*FUCHSIA FAIRY - Small decorative, light pink, valuable as a spring pot and also as an outside border planting.....	Short	Oct. 14	4.25
CUPID - Small decorative, dahlia formed pink. very good as a garden pot variety for spring.....	Med.	Oct. 15	4.38
*JEWELL - Lavender pink button pompons need very little introduction, an old timer that is very versatile for either cut flowers under glass, or in the garden and the early Cloth House. Responds as a spring pot...	Med.	Oct. 15	4.38
ENTERPRISE - Medium pompon, amaranth rose, produced on well formed and good stems. Exceptionally good as early Fall cut flowers under glass, or in the garden when the weather permits. Also responds well in the early Cloth House.....	Tall	Oct. 15	4.38
LT. PINK ENTERPRISE - Sport of Enterprise....	Tall	Oct. 15	4.25
ELIZABETH HOOD - Large decorative, light lavender rose produced on good stems and sprays. Good cut flower under glass or in the outside garden where weather permits.....	Med.	Oct. 15	4.38

INDEX OF VARIETIES

VARIETY	PAGE	VARIETY	PAGE
Acclaim.....	16	Bonfire.....	61
Admiral.....	63	Bonn Deluxe.....	41
Admiration.....	60	Bonnie.....	30
Aglow.....	52	Brt. Forecast.....	55
Alaska.....	13	Br. Calypso.....	43
Albatross.....	35	Br. Chip.....	25
Albion.....	50	Br. Giant.....	10, 59
Alert.....	66	Br. Goldsmith.....	27
Alex Cummings.....	69	Br. Masterpiece.....	27
Allegro.....	70	Br. Minstrel.....	28
Almega.....	32	Br. Mistletoe.....	45
Alpena.....	59	Br. Orchid Queen.....	44
Alvoda.....	34	Br. Peter John.....	44
Ambassador.....	35	Br. Pomponette.....	58
Amber Bright.....	42	Br. Queen (H).....	58
Amelia.....	64	Br. Wonder.....	59
Anaconda.....	43	Buccaneer.....	25
Andante.....	62	Buckskin.....	25
Apache.....	58	Bunbu.....	45
Apr. Valencia.....	27	Burgundy.....	61
Araby.....	1, 62	Butterball (Ghses.).....	38
Arcadia.....	13	Butterscotch (H).....	10, 53
Aristocrat (Ghses.).....	46		C
Aristocrat (H).....	68	Cadenza.....	31
Arlora.....	56	Calcite.....	47
Artist's Delight.....	68	Calumet (H).....	62
Astoria.....	53	Calvert's Gold.....	44
Autumn Beauty.....	58	Calvert's Pink.....	46
Autumn Song.....	57	Cameo.....	16
Avalanche.....	49	Canary Dot.....	18
Aviator.....	62	Canary Wonder.....	53
Aztec.....	19	Candlelight.....	47
		Caprice.....	60
		Capt. Cook.....	29
		Capt. J. Smith.....	67
		Card. Spoon.....	61
		Carmine Queen.....	63
		Carnival.....	63
		Carolyn Yosick.....	29
		Cecelia.....	66
		Cecil Beed.....	64
		Chairman.....	39
		Champ.....	3, 15
		Champagne.....	68
		Champ. Cushion.....	59
		Chas. Nye.....	53
		Charm Spoon.....	69
		Chattanooga.....	37
Balcombe's Perfection.....	44		
Bantam Yellow.....	9, 53		
Barcarole.....	20		
Bauregard.....	26		
Beaut. Lady.....	33		
Belray.....	16		
Benora.....	48		
Betty.....	67		
Bittersweet.....	26		
Blanche Litwiller.....	66		
Blazing Gold.....	38		
Blazing West.....	39		
Blizzard.....	12, 51		
Blue Ribbon.....	45		
Bluechip.....	29		
Blushwhite.....	9, 50		

INDEX OF VARIETIES

VARIETY	PAGE	VARIETY	PAGE
Chippewa.....	65	Dk. Taffeta.....	5, 32
Chiquita.....	54	Dk. Valencia.....	33
Chris. Columbus.....	47	Dk. Yel. Cameo.....	23
Christ. Greetings.....	28	Dk. Yel. Chattanooga.....	41
Christ. Star.....	28	Darryl Chew.....	8, 43
Classic.....	50	Dean Kay.....	64
Climax.....	26	Debonair.....	28
Cmd. Cushion.....	59	Debutante.....	33
Companion.....	58	Dec. Glory.....	37
Copper Queen.....	44	Dec. White.....	37
Copperhead.....	26	Defiance (H).....	52
Coppersmith.....	59	Delaware.....	43
Coquette.....	67	Delight (Ghises).....	30
Coronation.....	23	Delight (H).....	51
Corsair.....	23	Delmar.....	32
Courageous.....	62	Detroit News.....	42
Courtier.....	69	Dollie-ette.....	63
Cracker Jack.....	5, 27	Donlope's Wh. Spider.....	6, 35
Crescendo.....	20	Dorothy Hyde.....	5, 25
Crest.....	3, 12	Dream Girl.....	69
Crimson Valencia.....	27	Duchess.....	7, 42
Criterion.....	30	E.....	
Crown Jewell.....	59	Early Bronze.....	58
Crowning Glory.....	60	Early Crimson.....	58
Crusader.....	63	Early Gold.....	51
Crystal Maid.....	47	Early Harvest.....	57
Crystal Queen (Imp. Jean Eliz.).....	36	Early Kathleen.....	58
Cupid.....	70	Early Yellow.....	52
Cydonia.....	61	Ed. Seidewitz.....	45
D.....			
D. D. Ahrens.....	47	Edna Rowley.....	67
Dandy.....	19	Elegance.....	17
Dit. Almega.....	6, 32	Elite Cushion.....	59
Dk. Br. Masterpiece.....	27	Eliz. Hood.....	70
Dk. Br. Minstrel.....	28	Elmira.....	1, 50
Dk. Calumet.....	63	Eminence.....	33
Dk. Chip.....	5, 29	Empress.....	6, 33
Dk. Ind. Bronze.....	43	Enchantress.....	33
Dk. Ind. Yellow.....	39	Encore.....	14
Dk. Knight.....	10, 60	Enterprise.....	70
Dk. Norma.....	32	Esquire.....	4, 21
Dk. Orch. Queen.....	46	Ethel Waters.....	54
Dk. Pk. Pandora.....	31	Evangeline.....	66
Dk. Peter John.....	46	Evelyn Devaney.....	67
Dk. Portrait.....	30	F.....	
Dk. Red Gold.....	58	Feathertop.....	3, 13
Dk. Reward.....	29	Fiesta.....	61

INDEX OF VARIETIES

VARIETY	PAGE	VARIETY	PAGE
Firebird.....	25	Golden Shoesmith.....	7,40
Firecracker.....	61	Golden Spoon.....	55
Fire Engine.....	61	Golden Sunset.....	53
Flamboyant.....	58	Golden Wonder.....	53
Flame Minstrel.....	5,28	Goldsmith.....	22
Football Bronze.....	59	Good News.....	39
Fortune (Ghses.).....	16	Gordon Wells.....	7,40
Forty-Niner.....	21	Grace Bradshaw.....	9,49
Fred Shoesmith.....	36	Grand Slam.....	32
Freya.....	54	Grand Star.....	13
Friendly Rival.....	41	Granny Lehman.....	8,48
Fuchsia Fairy.....	70	Grecp's Carnation.....	3,15

G

Gaiety.....	5,25
Galaxy.....	28
Gammy.....	11,65
Gardenia.....	49
Garnet King.....	44
Garza.....	17
Gena Harwood (Br. Rayonante).....	13
Genista.....	51
George Luxton.....	57
Georgia.....	38
Gt. Betsy Ross.....	36
Gladiator.....	62
Gladness.....	64
Gladys Pearson.....	44
Glendale.....	2,52
Gloria.....	47
Grow Worm.....	57
Gold Ball.....	21
Gold Button.....	9,51
Gold Coast.....	18
Gold Lace.....	39
Gold Lode.....	38,56
Golden Acclaim.....	23
Golden Age.....	10,53
Golden Carpet.....	52
Golden Chord.....	21
Golden Cushion.....	52
Golden Elegance.....	5,24
Golden Fantasy.....	9,52
Golden Herald.....	18
Golden Hours.....	51
Golden Mistletoe.....	42
Golden Mrs. Ross.....	41
Golden Pearson.....	41
Golden Shasta.....	2,20

H

Hadley.....	1,49
Halo.....	13
Happiness.....	19
Harbinger.....	57
Harlequin.....	28
Harvester.....	41
Harvest Golden.....	38
Heather Bloom.....	66
Helen Bogue.....	68
Helen Frick.....	46
Helma.....	64
Heritage.....	33
Heyday.....	21
Highbrow.....	15
Highlander.....	22
Hilite.....	9,53
Holiday (H).....	59
Honeycomb.....	53
Honeysweet.....	57
Horizon.....	49
Humdinger.....	30
Huntsman.....	63

I

Iceberg.....	13
Icecap.....	3,16
Ill. Accent.....	31
Ill. Alba.....	17
Ill. Cascade.....	17
Ill. Formal.....	32
Ill. Golddrift.....	2,22
Ill. Igloo.....	14
Ill. Snowbound.....	17
Ill. Snowdrift.....	14
Ill. Starflower.....	15

INDEX OF VARIETIES

VARIETY	PAGE	VARIETY	PAGE
Ill. Wigwam.....	2,21	Keepsake.....	12
Ill. Yel. Snowbound.....	24	Kings Ransom.....	54
Illinois.....	54	L	
Imp. Dk. Beauregard.....	26	Lady's Choice.....	66
Imp. Dk. Supreme.....	33	Lady Fair.....	68
Imp. Early Wonder.....	66	Larry.....	9,49
Imp. Ind. White.....	6,36	Lassie.....	69
Imp. Ind. Yellow.....	39	Laughter.....	46
Imp. Pk. Minstrel.....	34	Lav. Lady.....	69
Imp. Thelma.....	2,27	Lav. Queen.....	45
Imp. Wh. Peter John.....	3,37	Lee Powell.....	53
Imp. Wh. Supreme.....	16	Legal Tender.....	27
Imp. Yel. Mefo.....	7,41	Leshara.....	61
Imp. Yel. Rayonante.....	40	Lt. Pk. Enterprise.....	70
Imp. Yel. Supreme.....	23	Lt. Pk. Minstrel.....	34
Incurved Delaware.....	7,43	Lillian Doty.....	30
Ind. Apricot.....	43	Limelight.....	49
Ind. Bronze.....	43	Lipstick.....	60
Ind. Gold.....	39	Little America.....	14
Ind. Pink.....	45	Lollipop.....	22
Ind. White.....	36	Long Is. Beauty.....	15
Ind. Yellow.....	39	Loveliness.....	11,67
Indian Red.....	62	Lorenzo.....	65
Indiana.....	63	Luna.....	35
Iowa.....	57	Luxury.....	20
Irene.....	12,51	Luyonna.....	38
Iron Mountain.....	60	Luzon.....	43
Ivanhoe.....	42	Lynda McLane.....	34
Ivory Glow.....	50	Lyric.....	49
J			
James Eadie.....	54	M	
James Stewart.....	25,64	Maestro.....	50
Jealousy.....	20	Magic.....	32
Jessamine Williams.....	48	Mah. Cushion.....	59
Jetfire.....	26	Majestic.....	64
Jewell.....	29,70	Maj. Bowes.....	45
Jeweltone.....	66	Maj. Cushion.....	67
Joan Helen.....	65	Marblehead.....	34
John Furst.....	10,55	Marg. Moeller.....	37
Joybringer.....	70	Marie De Petris.....	41
Joycous.....	67	Mary Harrison.....	11,67
Jubilation.....	6,32	Marie Hartman.....	10,54
Jubilee (H).....	60	Marion Breedon.....	6,32
Judith Anderson.....	56	Marketeer.....	37
Judy.....	9,48	Marshmallow.....	49
K			
Kath. Lehman.....	60	Mary Garden.....	45
Mary L. Hall.....	19	Mary McArthur.....	29

INDEX OF VARIETIES

VARIETY	PAGE	VARIETY	PAGE
Masquerade.....	70	Olive Longland.....	66
Masterpiece.....	31	Omega.....	23
Mayflower.....	68	Or. Beauregard.....	20
Mayford's Triumph.....	42	Orch. Helen.....	65
Medallion.....	34	Orch. Spoon.....	69
Mefo.....	37	Oregon.....	36
Merente.....	13	Orion.....	1, 55
Merrymaker.....	28	Orsona.....	59
Metegue.....	42	Osage.....	47
Michigan.....	56	Ostosa.....	48
Michigan State.....	50		
Ming.....	52		
Minnesota.....	50		
Minstrel.....	34		
Minuet.....	33		
Minnpink.....	11, 65	Pacesetter.....	14
Mischief.....	69	Pandora.....	31
Miss Cadillac.....	59	Paper White.....	47
Mojave Gold.....	60	Paradise.....	25
Mona.....	62	Paramount.....	15
Monterey.....	1, 62	Pathfinder.....	51
Monty.....	12	Pat. Lehman.....	68
Monument.....	36	Paxton.....	25
Moonbright.....	56	Pennant.....	30
Moonlight (DePetrис).....	53	Pepita.....	49
Moribana.....	38	Personality.....	31
Morocco.....	60	Petrision Pink.....	69
Mrs. DuPont.....	62	Petrision Rose.....	66
Mrs. Eisenhower.....	43	Pilgrim.....	51
Mrs. Kidder.....	38	Pk. Chief.....	45
Mrs. Rotan.....	55	Pk. Chip.....	30
Mrs. Roy.....	44	Pk. Dot.....	29
Muriel Rice.....	52	Pk. Long Is. Beauty.....	32
		Pk. Mistletoe.....	46
N.....		Pk. Pockett.....	46
Navaho.....	25	Pk. Portrait.....	30
Nectarine.....	26	Pk. Quill.....	66
New Marj. Mills.....	58	Pinkette.....	29
Newton.....	54	Pinocchio.....	12
Nightingale.....	35	Pippin.....	22
Northern Queen.....	69	Plainsman.....	59
North Star.....	49	Poinsettia.....	29
Northwestern.....	63	Polar Ice.....	47
Nugano.....	32	Polaris.....	55
Nye's Favorite.....	65	Pomponette.....	51
		Popcorn.....	12
O.....		Portrait.....	30
Oak Leaf.....	44	Powderpuff.....	47
Ohio State.....	57	Princess Ann.....	8, 46
Old Lavender.....	68	Princess Kay.....	8, 48
		Priscilla.....	15
		Pristine.....	12
		Profile.....	5, 30

INDEX OF VARIETIES

VARIETY	PAGE	VARIETY	PAGE
Purdue (H).....	63	Rusticon.....	27
Purple Cushion.....	67	Ruth Scott.....	10, 60
Purple Heart.....	67		S
Purple Spoon.....	65	Sal. Precose.....	64
Purple Star.....	65	Sam Williston.....	61
Purple Waters.....	65	Sarasota.....	18, 57
		Satellite.....	17
	Q	Scarlet Crimson.....	59
Queen's Lace.....	35	Sch. Yel. Daisy.....	19
Queen of Pinks.....	31	Scintillation.....	31
Qui 'nsilver.....	8, 48	Sculpture.....	15
		Seagull.....	13
	R	Sentinel.....	36
Radiance.....	63	Sept. Bronze.....	58
Rajah.....	24, 64	Sept. Cheer.....	61
Ranger.....	5, 27	Sept. Gold.....	53
Rayonante.....	45	Sept. Sunshine.....	52
Red Balcombe's Perfection.	8, 44	Shalimar (H).....	48
Real Gold.....	52	Shamrock.....	23
Red Cloud.....	61	Shasta.....	14
Red Dot.....	19	Silver Ball.....	12, 51
Red Enchantress.....	28	Silver Bow.....	12
Red Enterprise.....	64	Silvercrest.....	15
Red Glow.....	59	Silverplate.....	50
Red Gold.....	58	Silver Queen.....	35
Red Humdinger.....	26	Silver Sheen.....	34
Red Minstrel.....	28	Silversmith.....	17
Red Mischief.....	3, 61	Siren.....	24
Red Reward.....	2, 25	Smith's White.....	37
Red Riding Hood.....	61	Snow.....	17
Red Velvet.....	62	Snowcap.....	16
Reflection.....	66	Snowcrest.....	17
Remembrance.....	60	Snowline.....	37
Resolution.....	64	Snow White.....	35
Revelation.....	17	Sonny.....	68
Reverence.....	51	Songster.....	12
Reward.....	29	Souvenir.....	21
Riviera.....	34	Spartan.....	1, 50
Rodell Emp.....	18, 56	Spellbound.....	67
Rosa.....	64	Spindrift.....	49
Rose Spoon.....	69	Spode.....	55
Rosita.....	67	Starbright.....	19
Rouge' Cushion.....	59	Statesman.....	19
Roulette.....	55	Sterling.....	37
Royalist.....	11, 61	Stylish.....	68
Royal Robe.....	65	Sudan.....	1, 54
Rubaiyat.....	27	Sulphur Spoon.....	53
Rubicont.....	26	Sunapee.....	51
Ruby Breithaupt.....	54	Sunburst.....	56

INDEX OF VARIETIES

VARIETY	PAGE	VARIETY	PAGE		
Sundance.....	9, 52	Wh. Cloud.....	48		
Sunglow.....	38	Wh. Cushion.....	47		
Sunnyside.....	22	Wh. Doty.....	13		
Sunray.....	19	Wh. Enchantress.....	16		
Sunrise.....	24	Wh. Freida.....	14		
Sunstone.....	55	Wh. Keepsake.....	12		
Sunup.....	19	Wh. Mary Garden.....	35		
Sun Valley.....	4, 24	Wh. Masquerade.....	50		
Supreme Whitetop.....	3, 13	Wh. Minstrel.....	4, 16		
Susanne Miller.....	22	Wh. Mistletoe.....	37		
Sybil.....	18	Wh. Pink Chief.....	34		
T					
Taffeta.....	31	Wh. Pockett.....	37		
Talmeda.....	17	Wh. Popcorn.....	12		
Tangerine.....	53	Wh. Rayonante.....	36		
Tapestry.....	65	Wh. Rice.....	48		
Tecumseh.....	10, 57	Wh. Sail.....	48		
Tensleep.....	11, 65	Wh. Snowdrop.....	16		
Thanks. Pink.....	46	Wh. Spoon.....	50		
The Titan.....	26	Wh. Taffeta.....	14		
Theresa Stone.....	48	Whitetop.....	13		
Tiffany Rose.....	68	Wh. Tower.....	48		
Time.....	69	Wh. Valencia.....	15		
Tobin's Yellow.....	42	Wh. Wonder.....	48		
Toronto.....	58	Wh. Yuletide.....	15		
Tranquility.....	54	Wilson's. White.....	35		
Treasure.....	55	Wilson's. Yellow.....	39		
Tribute.....	10, 58	Wisconsin.....	64		
Troubadour.....	68	W. P. Snyder.....	57		
Tuneful.....	67	Wychwood.....	52		
Twinkle.....	68	Y			
V					
Valencia.....	33	Yel. Acclaim.....	23		
Valentine.....	8, 44	Yel. Albatross.....	39		
Vendel's Wh. Spider.....	6, 37	Yel. Ambassador.....	38		
Vibrant.....	24	Yel. Arcadia.....	19		
Vintage.....	11, 61	Yel. Avalanche.....	54		
Violet.....	65	Yel. Beauregard.....	20		
Vulcan.....	10, 57	Yel. Betsy Ross.....	39		
W					
Waikiki.....	43	Yel. Blanket.....	55		
Wenonah.....	11, 64	Yel. Calumet (H).....	56		
Whirlwind.....	35	Yel. Calypso.....	39		
Wh. Anemone.....	13	Yel. Cameo.....	23		
Wh. Bounty.....	47	Yel. Chris. Columbus.....	52		
		Yel. Cushion.....	51		
		Yel. Dec. Glory.....	41		
		Yel. Delaware.....	40		
		Yel. Dot.....	18		
		Yel. Doty.....	19		
		Yel. Enchantress.....	23		
		Yel. Galaxy.....	23		

INDEX OF VARIETIES

VARIETY	PAGE
Yel. Garza.....	24
Yel. Halo.....	19
Yel. Highbrow.....	22
Yel. Iceberg.....	4, 20
Yel. Igloo.....	20
Yel. Irene.....	18, 56
Yel. Ivanhoe.....	39
Yel. Keepsake.....	2, 18
Yel. Lace.....	39
Yel. Long Is. Beauty.....	22
Yel. Marblehead.....	7, 38
Yel. Marketeer.....	40
Yel. Mefo.....	40
Yel. Pacesetter.....	21
Yel. Paramount.....	22
Yel. Peter John.....	41
Yel. Pockett.....	40
Yel. Princess Ann.....	7, 40
Yel. Queen.....	40
Yel. Revelation.....	24
Yel. Riolinda.....	22
Yel. Sculpture.....	21
Yel. Shasta.....	20
Yel. Shesmith.....	7, 40
Yel. Snow.....	24
Yel. Snowcrest.....	24
Yel. Spoon.....	55
Yel. Supreme (H).....	54
Yel. Taffeta.....	4, 21
Yellowtop.....	20
Yel. Valencia.....	22
Yuleflame.....	24
Z.....	
Zylon.....	42

COLLECTIONS OUR SELECTIONS

Rooted Cuttings of a given number of varieties may be ordered as a collection. Example - 300 R.C. - 50 each of 6 varieties. Any desired quantity may be ordered in units of 50 or more. Minimum quantity that will be shipped on a collection basis is 300 R.C. Varieties by name cannot be specified but statement must be made as to whether Standards or Pompons are desired, week group and percentage by color. These collections will be filled with the best varieties available at time of shipment.

COLLECTION PRICES PER 100

<u>300 - 450</u>	<u>500 - 950</u>	<u>1000 Up</u>
\$6.00	\$5.75	\$5.50

GARDEN VARIETY COLLECTIONS

For growers who are not familiar with Garden Varieties, but who wish a well balanced assortment, we offer the following collections which include the better varieties for each specific purpose.

COLLECTION # 1

Taller varieties for cut flowers

COLLECTION # 2

Varieties for bedding or borders.

COLLECTION # 3

50% for Cut Flowers  
50% for Bedding or Borders

COLLECTION # 4

Varieties suitable for Easter, Mothers Day or Memorial Day pots.

COLLECTION # 5

Cushion varieties only.

PRICES PER 100

PRICE 50 Only	100 - 250	300 - 450	500 - 950	1000 Up
3.13	6.00	5.75	5.50	5.25
3.38	6.50	6.25	6.00	5.75
3.63	7.00	6.75	6.50	6.25
3.75	7.25	7.00	6.75	6.50
3.88	7.50	7.25	7.00	6.75
4.00	7.75	7.50	7.25	7.00
4.13	8.00	7.75	7.50	7.25
4.25	8.25	8.00	7.75	7.50
4.38	8.50	8.25	8.00	7.75
4.50	8.75	8.50	8.25	8.00
5.50	9.75	9.50	9.25	9.00

EARNED CREDIT - The above prices are subject to an earned credit discount which is given to those accounts who qualify on the basis of frequency of shipment and total number of cuttings purchased during the year.

GROUP PRICING (advance orders) - To encourage the placing of advance orders for a series of shipments, we offer the lowest price in accordance with the quantity ordered on any particular variety. For example a customer who orders 100 cuttings of a variety, 10 weekly shipments would receive the 1000 price on each shipment of that variety.

PRICES EFFECTIVE JANUARY 5, 1959

## INSTRUCTIONS FOR ORDERING

### WHEN ORDERING

Minimum total orders should be at least 100 cuttings. All varieties should be ordered in multiples of 50. No orders accepted after June 15, 1959.

### PRICES

Prices per 50 opposite each variety. For complete price table see page 80. Price per 25, add one and one-half cent per cutting and above the price per 50.

**DISCOUNTS:** 5% Discount for all CASH WITH ORDER orders.  
2% Discount if Charge Orders are paid WITHIN 10 DAYS from date of Invoice.

**TERMS:** Cash to all customers without established credit - at least 50% of the amount must be enclosed with your order if you want us to send it C.O.D. This part payment is necessary because of the perishable nature of the cuttings. If shipment is refused for any reason it is usually a total loss. Charge orders will become due in 30 Days from the date of Invoices

**DELIVERY:** Most shipments will be made by Express collect or if sent by Parcel Post an invoice for Parcel Post charges will accompany invoice for plants. Allow 2 to 3 weeks for delivery when ordering.

**CLAIMS FOR DAMAGE:** If plants are damaged upon arrival, NOTIFY YOUR EXPRESS AGENT IMMEDIATELY. Get a BAD ORDER REPORT made out and signed by him. If this is done, your claim will receive prompt attention. You may file the claim direct, or if you prefer, mail us the bad order report, invoice and express receipt, and we will file claim for you. Our packing is all done by men of experience who have done it for years and any trouble must be settled with the carrier. However, we will do all we can to assist you.

**NO GUARANTEE:** While we use every possible care to have all varieties properly labeled and true to name, we, Geneva Floral Co., Inc. give no warranty expressed or implied, also we cannot guarantee a crop as growing depends entirely upon the grower. Our liability, in all instances, is limited to the purchase price of the plants.

**CANCELLATION:** Must reach our office before shipment has been made. However, if all or any part of your order has been shipped, we can cancel the UNSHIPPED PORTION only.

(over)

#### INSTRUCTIONS FOR ORDERING

CARE OF CUTTINGS WHEN RECEIVED: If your cuttings seem wilty remove wrappers and dip them tops and all in cool water and set the roots loosely in a flat of damp moss for a few hours, or over night, out of doors in the shade or under a cool bench where the wind does not blow on them. If you do this you will find they will revive 100% and then are ready to pot or transplant. NEVER POT A WILTY PLANT. You may need to shade some according to the weather. A little wilting after potting will not harm and a light syringing occasionally will help very much. If cuttings are crisp the morning after 24 hours from potting this shows they are taking water and your danger from shipping is over.

Orders accepted will be subject to the above terms.  
All orders shipped from Toledo, Ohio.

